

Core Funds: Direct Service to NSOs

Sport for Life – Quality Sport Division is committed to developing a consistent, stable and transparent approach to providing professional assistance to NSOs.

Based on our current capacity, structure and budget, we aim to provide direct service (using S4L core funds) to up to 14 National Sport Organizations per year.

Based on our work over the past years, organizations that demonstrate sufficient readiness are most likely to complete and implement their project.

1. Organizational Readiness

Indicators of readiness:

- Capacity of organization to engage around proposed initiative.
 - Long-Term Development in Sport and Physical Activity is reflected in NSO Strategic Plan.
 - Engagement with Sport for Life e.g. attendance at LTD Leads Day, Summit, contact with Sport for Life's NSO Relations team.
 - Updating of LTAD Progress Tracker.
 - Participation in S4L Webinars.
 - Request for a Long-Term Development in Sport and Physical Activity initiative (see point 2).
2. Proposed Long-Term Development in Sport and Physical Activity project or initiative is based on logical next step based on NSO current state re: Progress tracker and Shaping the Ideal NSO. **For example, is the initiative reflected in NSOs Activation Plan?**

Example initiatives:

- Activation Plans (Sport for Life provides support to develop NSO Activation Plan)
- Long-Term Development in Sport and Physical Activity Renewal
- Long-Term Development in Sport and Physical Activity Renewal- Athletes with a Disability
- Athlete Development Matrix, Gold Medal Profile and Podium Pathway
- Competition Review and Restructuring
- Advanced Program Support
- Other initiatives will be considered

What is an Activation Plan?

An Activation Plan is a 3-4 year plan developed by the NSO with a Sport for Life LTD Expert. An Activation Plan advances one or more LTD priorities into action, resulting in a measurable impact.

Process

April 1

- Allocation of 1st block of expert days for initiatives that will start in the first half of the fiscal year.
- NSOs with completed Activation Plans can receive up to 3 days of time from an LTD Expert with an investment of 1 day from the NSO (for a total of 4 days)
- Activation Plans completed in the previous fiscal year will be considered first in this allocation. These NSOs can determine if they want to begin their work early in the year or defer until later in the fiscal year.
- Allocations are also based on need reflected in conversations with Sport for Life's NSO Relations Team.
- Sport for Life will work with the NSO with some ability to modify based on the needs of your organization

September 30

- Allocation of 2nd block of expert days for initiatives that will start in the second half of the fiscal year.
- NSOs with completed Activation Plans can receive up to 3 days of time from an LTD Expert with an investment of 1 day from the NSO (for a total of 4 days)
- NSOs that have completed Activation Plans may receive LTD Expert guidance within the same fiscal year, if S4L budget allows.
- Allocations are also based on need reflected in conversations with Sport for Life's NSO Relations Team.
- Sport for Life will work with the NSO with some ability to modify based on the needs of your organization

The intent of this process is to ensure a fair and transparent process for NSOs to receive assistance from LTD Experts, if needed.

How does an NSO get direct service and professional assistance from a Sport for Life Society LTD Expert?

Direct Service can be obtained by one or more of the following:

1. A completed Activation Plan that identifies the NSO's LTD initiative;
2. Based on conversation with Sport for Life Society Relations Team and clear need;
3. Based on gaps identified in the NSOs LTAD Progress Tracker;
4. A conversation with Sport for Life's Director of Quality Sport Development

Our aim with this process is to ensure that the investment of funds results in successful completion of initiatives, translating into quality sport programs being implemented at all levels of the sport system.

Questions or Feedback?

Please send any questions or feedback you have to Sport for Life's Director of Quality Sport Development, Carolyn Trono.