

Tracy Strickland has been a member of the SBCA staff for four years. She works as the Research Coordinator. In this role, she will be working on our advocacy efforts, conducting industry research and tracking legislation. She will be working remotely from her home state of Colorado.

Tracy grew up in a small farming community outside of Denver, CO and feels that her previous work experience will serve her well in her new position with SBCA, "In my previous role as a corporate paralegal, I felt communication and organization were key to assisting my team members. As a Research Coordinator for the SBCA, I will be utilizing these skills and many more to ensure that my research is supportive and helpful to my peers and our members."

As SBCA continues to put emphasis on advocacy efforts, Tracy believes that technology is an important factor in SBCA's success in this area, "Technology is changing the way we work, play and engage with the world and state lawmakers are trying to keep up with this ever expanding field and sometimes they create legislation that is not as friendly to technology and doesn't embrace its capabilities." She continues, "With the SBCA's proactive approach to outreach and keeping up with the latest in the legislation world we will be able to address concerns and issues that arise and keep satellite a fantastic and viable option for people."

Previously working for DISH Network, Tracy was already aware of SBCA's impact on the satellite industry and believes "SBCA will continue to be a big help not just to their members but to consumers and lawmakers across the US. It's a win-win."

When Tracy is not working, you can catch this mom of three dogs enjoying a wide variety of activities including: cooking, reading, hiking, attending exhibits and doing arts and crafts. She loves learning new things and meeting new people.