

## January 9, 2025 -- SC Advisory Board Meeting Minutes

**Date:** Jan. 9, 2025

**Location:** Zoom

**Present:** Derry, Bozer, Wise, Cordts, Mathrubutham, Emerson, Mohr, Shellhorn, Lewis, Murphy,

- I. Scale-Up Season
  - A. Overview on Iowa STEM website.
  - B. Look at 13 programs and fact sheets
  - C. Note all educators must attend training to receive materials
  - D. See tips, application, timeline, etc.
  - E. Board Action Ask: Please share with educators you interact with. Tell them if they have questions to call Sarah at the hub.
  - F. All board members have access to shared Google Folder with various tools
    - 1. ½ sheet flyer; print and digital
    - 2. Template letter/phone call you could use to share with educators who might apply.
    - 3. Communications log: please fill out if you do reach out
    - 4. Maps of target districts
      - a. All counties are covered in some way
      - b. Not all districts are covered, and that's where the public school district focus is going. We're making a connection and giving them the option.
    - 5. Brought attention to info webinar table
- II. Sarah went over PowerPoint of 13 programs, highlighting overarching points.
- III. Application process overview
  - A. Timeline
  - B. Iowa.gov Account takes 3 days to get
  - C. Email Sarah if you know someone having trouble with the application process.
- IV. Budget Review
  - A. We're going to have dollars to reallocate before April.
  - B. Opened a discussion on what to do with remaining funds.
  - C. In the past, we've spent extra dollars on: additional festivals, contributing more to a fest, purchase promo materials
  - D. Festivals: we have seen fewer exhibitors commit right away to festivals.
  - E. Someway to build relationships: lunch-n-learns, etc.?
  - F. Fall into festival guidelines: free, hands-on, open to public, family friendly
  - G. Ideas on this year's extra funds:
    - 1. NW: innovative things with virtual festivals and sent out. Online showcase on what people did with it.
    - 2. Set up activities at events that already exist.
    - 3. Wolves Game, Botanical Garden, State Tournament, Juneteenth, Latino Fest, CelebrAsian, April TAI Summit, Coffee Chats, Lunch -n- Learn
    - 1. Workshop that combines World Based Learning Projects + STEM, Build My Future
- V. Thanks to those who have evaluated applications.
- VI. Wed. Feb. 12 -- STEM Day at Cap

- A. Student showcase
- B. 10am program
- C. Meeting after at Smoky Row Coffee at 1:30-2:30.

VII. March 27 – SE Warren Animal Learning Center, info coming