2024 IGCC
Sponsorship Prospectus

Help support IGCC initiatives. IGCC members benefit from a wide range of Coalition activities including educational sessions, resources, DEIB activities by the IGCC and RGCA joint Diversity in Gift Cards Task Force, industry news and updates. As a sponsor, you will receive valuable brand visibility for the 2024 year and a cost-effective opportunity to position your organization as an industry leader!

View the sponsorship opportunities & benefits below. Don't see a sponsorship that fits your company goals? Reach out with your ideas to discuss options.

Contact the IGCC to confirm your sponsorship!
IGCC Title Sponsor  SOLD! SVS  
Excluive Sponsorship at $10,000  
- Company logo and sponsorship level listed in IGCC member communications and emails sent weekly to over 120 industry professionals (inclusion begins after payment is received)  
- Company logo featured on the IGCC website  
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the IMA Summit  
- Recognition from podium during in person IGCC membership meetings  
- Recognition in slides during IGCC education sessions at IMA Summit  
- Recognition as an IGCC Sponsor during webinars and member conversations held throughout the year (8-10 total per year, exposure dependent on timing of commitment)  
- Opportunity to select a month to be featured as IGCC’s Member Company of the Month  
- Recognition as IGCC Sponsor in PPTs for IGCC specific sessions at April Event.  
- Recognition as IGCC Title Sponsor on the IGCC homepage rotating banner throughout the year.  
- Recognition in six LinkedIn posts per year thanking IGCC sponsors*  
*Number of posts could be impacted based on timing of sponsorship commitment

IGCC Member Meeting Sponsor at IMA Summit  SOLD! Fiserv  
Exclusive Sponsorship at $5,000  
- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)  
- Company logo featured on the IGCC website  
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the IMA Summit  
- Logo displayed on IGCC membership meeting signage at the Summit  
- Recognition on/near refreshments provided during the member meeting.  
- Recognition from podium during IGCC membership meeting at IMA Summit  
- Sponsor thank you included in LinkedIn posts promoting the member meeting at the Summit.
IGCC Education Sponsor  3 SOLD!
**Multiple available at $3,000 each (limited to one per company)**
- Recognition as an Education Sponsor during webinars and member conversations held throughout the year (8-10 total per year, exposure dependent on timing of commitment)
- Recognition as an Education Sponsor on promotional emails for IGCC webinars & member conversations sent to over 120 industry professionals
- Recognition as Education Sponsor in PPTs for IGCC specific sessions at April Event
- Brand exposure on the IGCC website
- Logo and sponsor level displayed on event slides during IGCC membership meeting at the Summit
- Recognition from podium during IGCC membership meeting at the Summit
- Recognition in slides during IGCC education sessions at IMA Summit
- Recognition in four LinkedIn posts per year thanking IGCC sponsors*

*Number of posts could be impacted based on timing of sponsorship commitment

Member Conversation Sponsor – Company Spotlight
3 Remaining at $1,500 each (limited to one per company)  2 Sold!
- Share a 5-minute max company overview or showcase at the beginning of an IGCC member conversation.
- Recognition in member conversation promotion emails and social media posts as the member conversation sponsor.
- Present at one virtual member conversation per year.
- One LinkedIn post promoting your company’s showcase during the designated member conversation.

IGCC Supporter  2 SOLD!
**Multiple available at $1,000 each (limited to one per company)**
- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Brand exposure on the IGCC website
- Logo and sponsor level displayed on rotating sponsor slides during in-person IGCC membership meetings
- Recognition from podium during IGCC membership meetings at the Summit
- Recognition in two LinkedIn posts per year thanking IGCC sponsors*

*Number of posts could be impacted based on timing of sponsorship commitment
NEW! Member Company of the Month  2 SOLD! 10 Remaining
12 total available at $500 each (limited to one per company)

- Your company featured as the member company of the month!
- Company’s choice of month in the 2024 calendar year, selection by first-come-
  first-serve of sponsorship commitment.
- Highlight your company’s brand, news or new products by submitting a 2-3
  sentence write-up and ad image. IGCC will share company’s submitted
  information during chosen month in:
  - One IGCC LinkedIn post
  - Two IGCC newsletters, News You Can Use, sent to over 120 industry
    professionals.