



Hosted by:



IMRA Day at Hinda Incentives

Thursday, July 25, 2019

- 9:00 a.m.** Group departs Loews Chicago for Hinda Incentives
Hinda will provide transportation from hotel
- 9:45 a.m.** Arrival at Hinda Incentives – Red Carpet “Dash” greeting

Welcome address by Mike Donnelly, Rick Low, & Lore Rincon
Introductions of Hinda merchandising team
- 10:00 a.m.** Hinda facility tour led by Benito Bustamante, Director of Fulfillment
- 10:45 a.m.** The Future of Engaging Rewards
Roundtable discussion with Mike Donnelly and Hinda merchandising team
- 11:30 a.m.** Networking Lunch hosted by IMRA
Catered lunch
- 12:15 p.m.** IMRA Presentation by Lore Rincon
- 1:00 p.m.** Warehouse Dash® Presentation by Alisa Schafer, Director of Marketing, Hinda Incentives
- 1:45 p.m.** Prize Raffles
- 2:00 p.m.** Closing Remarks by Mike Donnelly, Rick Low & Lore Rincon
- 2:15 p.m.** Departures from Hinda
Hinda will provide transportation to hotel & Target and assist in arranging direct transfers to airports if needed