Do you buy 10+ gift cards a year for incentives or gifts?

Did you know there is an entire industry dedicated to supporting your needs?

THERE’S AN EASY WAY TO BUY GIFT CARDS AT A DISCOUNT:

I am looking for a specific brand.

I would like to shop for multiple brands and/or pre-paid Visa, MasterCard, Discover or American Express cards.

No need to leave your office to purchase gift cards!
Most brands offer easy online ordering for bulk purchases. Just follow these simple steps:*  
1. Visit the brand’s website and look for the Gift Cards link on the site navigation. If you don’t find it on the main navigation, it is often in the footer.  
2. Look for information about Corporate or Bulk gift card purchasing options.  
3. Create an account and shop! Be sure to check out the important considerations outlined below.  

*The process may differ slightly from brand to brand.

IGCC Distribution Partners can be your one-stop shop!
Connect with a Partner to explore your gift card choices for consumer goods, dining, and more; or Visa, MasterCard, Discover, and American Express.

1. Visit usegiftcards.org, go to the IGCC Directory tab, then click on Distribution Partners.  
2. On the Distribution Partners page, access Partner websites to see brands and options. Look for Gift Cards, Rewards, Incentives, or Products links in the site navigation.  
3. Choose a supplier and make your purchases! Be sure to check out the considerations below.

CONSIDERATIONS WHEN PURCHASING CORPORATE/BULK GIFT CARDS:

- **VOLUME DISCOUNTS**: gift cards are sold at a discount when purchased in bulk or by businesses; the more you buy, the more you can save.
- **BRAND CHOICE**: working with a distributor allows you to choose whether you would like to give a gift card for a specific brand or let your recipients choose for themselves from a variety of brands.
- **PERSONALIZATION**: many companies/brands offer the ability to add your own logo to the gift card, choose images for special occasions, or even offer specialty packaging options.
- **CARD TYPES AND DENOMINATIONS**: many brands offer choices in the type of gift card – physical or digital (also called eGift) – and the value of the gift card can vary depending upon your need.
- **ONLINE ACCOUNT MANAGEMENT**: simplifies ordering and repeat purchases.

About IGCC | usegiftcards.org
The Incentive Gift Card Coalition (IGCC) is comprised of many different types of companies within the gift card industry including Merchant Partners (brands - retail, dining, or entertainment), Distribution Partners (multiple brands, pre-paid like Visa/MasterCard, etc.), Vendor Partners (card printers, marketing agencies, etc.) and Agency Partners (manage gift card programs on behalf of brands). You will find what you’re looking for to fit all your incentive and gifting needs. Working with IGCC members saves you time and money with volume discounts, hundreds of brand options, personalization for any need, and online account management to simplify ordering and repeat purchases.