



• INNOVATE
• MOTIVATE
• ACTIVATE

2019 Sponsorship Opportunities

Join us in Chicago, IL, July 22-24, 2019 for the IMA Summit. The Summit is an exciting and intimate way to make long-lasting relationships while exponentially expanding your business connection with more than 300 leaders in the incentive industry each year.

The **Incentive Marketing Association** (IMA) invites all members and incentive industry professionals to take a special role in the organization's annual Summit and education conference. Our members are interested in the use of incentives and recognition to improve business performance. IMA is the premier resource for organizations looking to positively affect their bottom lines by engaging providers who deliver solutions, ideas, thought leadership, advice and innovation to successfully shift desired behaviors, improve performance, and increase employee and channel loyalty. We encourage you to review the sponsorship opportunities detailed in this brochure.

The opportunities were designed specifically to:

1. Give members and other industry organizations greater visibility in front of the incentive community.
2. Help educate members about emerging and current trends in the incentive industry.
3. Showcase your company's products to the incentive industry.
4. Support IMA in continuing to offer an annual conference with high quality training and education opportunities for incentive marketers.

IMA appreciates your consideration and support!

Full Conference Sponsorship Opportunities

Summit Mobile App

SOLD! Buyatab Online Inc

One Sponsorship: \$5,000

- Two Complimentary Summit Registrations
- One push notification distributed via the app
- Branding placed in the header of the conference mobile app
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Silent Auction Table Display

Four Sponsorships Available at \$1,000 each

- Signage on/near silent auction table displays
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Registration Desk

One Sponsorship: \$2,500

- One Complimentary Summit Registration
- Logo displayed on 60" X 90" banner at the Registration desk ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Summit Journal Books

SOLD! Blackhawk Network

One Sponsorship: \$3,500

- One Complimentary Summit Registration
- Logo displayed on Journal Books ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Lanyards	SOLD! Hinda Incentives
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One Sponsorship: \$3,000

- One Complimentary Summit Registration
- Logo displayed on lanyards given out to attendees at registration and throughout event ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Attendee Badges	SOLD! Omaha Steaks
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One Sponsorship: \$2,500

- One Complimentary Summit Registration
- Logo displayed on Summit attendee badges ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Hotel Room Keys	SOLD! Citizen Watch Company of America, Inc.
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One Sponsorship: \$2,500

- One Complimentary Summit Registration
- Logo displayed on Summit conference hotel room keys ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Attendee Gift Bags	SOLD! Applebees
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One Sponsorship: \$3,500

- One Complimentary Summit Registration
- Logo displayed on or in bags ***high visibility**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Summit Keynote Speaker - John F. McDonough, President and CEO, Chicago Blackhawks	SOLD! Blackhawk Network
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One Sponsorships available: \$10,000

- Three Complimentary Summit Registrations
- Signage at door to Keynote Session and on display screens
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)

- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Education Session Sponsorship

One SOLD! Bloomin' Brands

Five sponsorships available: \$1,500 each

- Signage at entrance of Education Session
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Video Services

SOLD! Xuma

One Sponsorship: \$5,000

- Two Complimentary Summit Registrations
- Logo/acknowledgement in all recorded video segments produced and shown throughout Summit
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Audio Visual

\$4,000 for one day (one complimentary registration) or \$8,000 for two days (two complimentary registrations)

- One complimentary Summit registrations per day of sponsorship (Two registrations for two day sponsorship)
- Branding on Catchbox Q&A microphone in General Sessions
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals) **(if exclusive two-day sponsor only)**
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Networking Lounge

SOLD! First Data

One Sponsorship: \$13,500

- Three Complimentary Summit Registrations
- Exclusive event sponsorship
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Reserved meeting space in Networking Lounge for Sponsor company for duration of conference (all

- other meeting pods will be first-come-first-served)
- Logo displayed in Networking Lounge area (near beverage break, room entrance, etc.) with recognition as the lounge sponsor
- Naming rights of the Networking Lounge
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

General Session Foyer Branding

TWO SOLD! One remaining

These branding opportunities will be positioned outside of the conference general sessions room and near the silent auction and networking breaks.

All General Session Branding Opportunities include the following benefits:

- Branding on Graphics*
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Recognition during General Sessions throughout Summit

** IMA reserves right to decide on content for graphic (to include sponsor recognition). Final design will be sent to sponsor prior to printing.*

Pillar A; one sponsorship: \$2,500

- 96" Diameter X 104 1/4" H

Wall A; one sponsorship: \$3,000

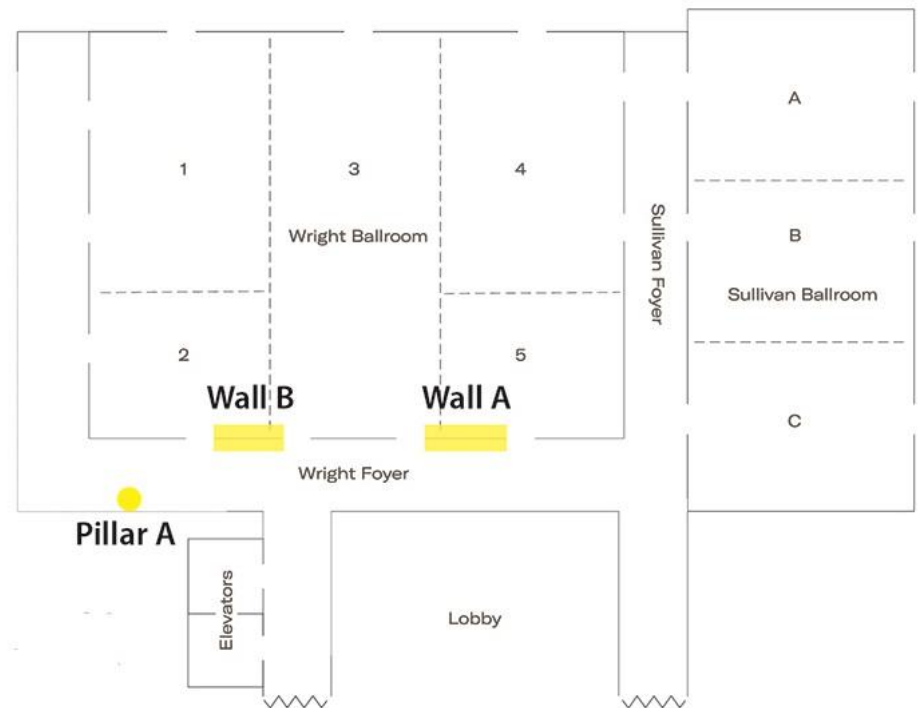
SOLD! National Gift Card

- 157" W X 138.5" H

Wall B, one sponsorship: \$3,200

SOLD! Marketing Innovators International, Inc.

- 197" W X 138.5" H



Wright Foyer Elevator Doors **SOLD! Hinda Incentives**

Sponsor both elevator doors located in the general session for the duration of the conference.

** IMA reserves right to decide on content for graphic (to include sponsor recognition). Final design will be sent to sponsor prior to printing.*

Both Elevator doors; one sponsorship: \$3,400

- Branding on graphics
- Each Door- 21"W X 84"H
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Recognition during General Sessions throughout Summit



Wright Foyer Windows Branding **SOLD! U.S. Bank**

Window B is located outside of the conference general sessions room and near the silent auction and networking breaks.

** IMA reserves right to decide on content for graphic (to include sponsor recognition). Final design will be sent to sponsor prior to printing.*

Window B; one sponsorship: \$6,000

- Branding on graphics
- Top Row- 79.5"W X 96"H
- Middle Row- 79.5"W X 57.5"H
- Bottom Row- 79.5"W X 96"H
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Recognition during General Sessions throughout Summit



Media Sponsors **THREE SPONSORSHIPS SOLD! OH&S, SMM & Premium Incentive Product Magazine (2 remaining)**

Six Sponsorships, Reserved for Trade Publications/Media: \$500

- Publication(one title) display at registration
- 6ft.table in a high traffic areas

Monday Sponsorship Opportunities

Principles of Program Design Course Presenter

SOLD! Hinda Incentives

One Sponsorship: \$2,500

- One Complimentary Summit Registration
- Logo displayed on signage at entrance of course and recognition at start of course
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Host Lunch for Principles of Program Design Course

SOLD! Hinda Incentives

One Sponsorship: \$1,250

- Logo displayed on table tents at luncheon
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event Signage
- Recognition during General Sessions throughout Summit

Incentives 101 Session

SOLD! Blackhawk Network

One Sponsorship: \$2,000

- Signage at door of Incentives 101 session
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Summit Monday Opening Event Signature Sponsorship

SOLD! IGCC

Summit Signature Event!

One Sponsorship: \$12,500

- Two Complimentary Summit Registrations
- One exclusive pre-conference communications (can include communications through conference mobile app) promoting event
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Inclusion in conference schedule communications
- Sponsor listing on IMA website with link to company website
- Signage at door of event
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Summit Monday Opening Event – Signature Drink Sponsor

SOLD! Hotels.com

One Sponsorship: \$3,500

- One Complimentary Summit Registration
- Signage on/near the event bar
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Summit Monday Opening Event – Game Sponsors

Four Sponsorships Available; \$2,000 each

- Signage near yard games set up at Opening Event
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Tuesday Sponsorship Opportunities

Tuesday Continental Breakfast

Two Sponsorships available: \$3,000

- One Complimentary Summit Registration
- Logo displayed on table tents at each breakfast table and at room entrance
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Two Refreshment Breaks

SOLD! U.S. Bank and Weber-Stephen Products LLC

Two Sponsorships available: \$2,000 each

- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Tuesday Networking Lunch

**ONE SPONSORSHIP SOLD! Bass Pro Shops
(1 remaining)**

Two Sponsorships available: \$5,000

- Two Complimentary Summit Registrations
- Logo displayed on table tents at each luncheon table and at room entrance * **high visibility**
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Sponsor listing on IMA website with link to company website

- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Evening Awards Event

Title Sponsor: \$15,000 (1 available) **SOLD! Blackhawk Network**

Gold Sponsor: \$10,000 (1 available)

Silver Sponsors: \$5,000 (3 available)

Bronze Sponsors: \$2,500 (unlimited) **TWO SOLD! National Gift Card and GiveX**

- Benefits will vary based on sponsorship level; view [benefit details here](#).

Wednesday Sponsorship Opportunities

Wednesday Continental Breakfast

Two Sponsorships available: \$3,000

- One Complimentary Summit Registration
- Logo displayed on table tents at each breakfast table and at room entrance
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Two Refreshment Breaks

ONE SPONSORSHIP SOLD! U.S. Bank (1 remaining)

Two Sponsorships available: \$2,000 each

- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Wednesday Networking Lunch

Two Sponsorships available: \$5,000

- Two Complimentary Summit Registrations
- Logo displayed on table tents at each luncheon table and at room entrance ***high visibility**
- Logo displayed in four issues of IMA's Fast Take Newsletter (May-Aug; distributed to 500+ industry professionals)
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Wednesday Closing Reception

One Sponsorship: \$2,500

- One Complimentary Summit Registration
- Logo displayed on table tents on cocktail tables and at room entrance
- Signage at doors (if applicable)
- Sponsor listing on IMA website with link to company website
- Listing as an official Summit Sponsor in the conference mobile app
- Logo displayed on event signage
- Recognition during General Sessions throughout Summit

Contact the 2019 Sponsorship Team:

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