



Recognize One of Your Own!

New IMA Honor Program encourages members to recognize and reward coworkers' contributions.

We are all Surrounded by Key Performers!

Incentive Marketing Association (IMA) members spend their days helping companies engage and reward employees for contributing to their business success. This year the IMA is helping members honor their own valuable team members.

Through the IMA's new Honor Program you can extend a special invitation to your coworker to attend the [IMA Summit](#) July 22-24, in Chicago. This recognition will leave your key performer feeling valued, appreciated and truly honored!

Honoree Benefits

- Gain first-hand exposure to the total incentive industry
- Receive special recognition from IMA leaders during the Summit
- Invited to attend all Summit sessions and social events
- Enjoy beautiful Chicago at its summer best!

"When the IMA suggested the Honor Program, one individual came to mind immediately. Benito Bustamante has helped Hinda to 'deliver on the promise' for our reseller partners and their clients for over 38 years - encompassing tens of millions of award shipments."

**Mike Donnelly, CPIM
CEO, Hinda Incentives**

Eligibility

- Any IMA member can invite any company employee to attend the IMA Summit at the IMA member rate.
- Honorees do not have to be directly involved in the incentive sector of your business.
- Honorees may also include employees who generally don't have the opportunity to attend a conference.
- The Honoree must be an employee of an IMA member company and be accompanied by someone from your company who is registered to attend the Summit.

Nomination



- Achieve validation of your key performer nomination by sharing this flyer to your senior leadership
- The sponsoring company is responsible for all the expenses related to the Summit including registration, travel, and accommodations
- To nominate, complete the form found on the IMA Summit website and the IMA will contact you with more information

www.incentivemarketing.org

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