



WHAT: THE GULF COAST CHALLENGE COLLEGE & CAREER FAIR

WHEN: WEDNESDAY, NOVEMBER 9, 2022

WHERE: MOBILE CONVENTION CENTER

Southwest Alabama Workforce Development Council (SAWDC) has served the Mobile region for over 14 years with a mission to support and create a comprehensive workforce development system to support our business and industry partners and provide opportunities for citizens to obtain and advance into lifelong careers.

We are excited to announce a partnership with the Gulf Coast Challenge and the Mobile Chamber to host the Gulf Coast Challenge College and Career Fair for our high school seniors on November 9, 2022. We are continuing to experience a growing demand for a highly skilled and trained workforce as we compete within the global landscape and this event will allow businesses and industries to have an interactive platform to recruit and grow talent for your teams. If you have registered apprenticeships, summer internships, or direct hire available, this is your moment to capture these students!

Our goal is to expose the students to the diverse job opportunities that are available in their own backyard. The lack of awareness can lead them to have a limited perspective of their future career path and capabilities and by highlighting in-demand jobs in our communities, we can change the narrative and give them an opportunity to impact their lives and our community!

We know our efforts would go far with your participation in the College and Career Fair. Join us in this opportunity to create a successful workforce pipeline for our region's students.

With your help, commitment, and participation, the Gulf Coast Challenge College and Career Fair will help students on their journey to a career.

Thank you for your time and consideration,
Bridget Wilson
Executive Director



COMMITMENT FORM

Company/Organization Name (as you want it listed on marketing materials and website): _____

Contact Person: _____ Title: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

PLEASE SELECT BOOTH SIZE:

\$500 - 10x10 BOOTH (*Power, Pipe/Drape, 1 Table, 2 Chairs, 2 Lunches*)

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\$1,000 - 10x20 BOOTH (*Power, Pipe/Drape, 2 Tables, 4 Chairs, 4 Lunches*)

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\$1,500 - 10x30 BOOTH (*Power, Pipe/Drape, 3 Tables, 6 Chairs, 6 Lunches*)

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*Sponsorships are available through the Gulf Coast Challenge - For more information contact us at hbarlar@sawdc.org

Please return this form, a high resolution logo, and check by **September 27, 2022 to: SAWDC AlabamaWorks - PO Box 516, Mobile, AL 36601**