

# VegOut

Eat less meat.  
Good for you. Better for the planet.

Support our  
local restaurants  
VegOut Wednesday  
menu special

# 1

If you want to  
make 1 single change -  
**eating less  
meat is  
the most  
effective  
choice**

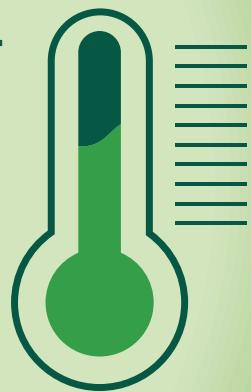


Eating less meat can be a useful strategy  
for lowering your carbon footprint

It takes **10 bathtubs** worth of water to produce a **quarter pound** of beef.



**Production of meat - especially beef - causes more global warming emissions than almost any other types of food**



# 4X

Americans eat about 270 lbs of meat each year - 4 times the global average



# 18%

**Animal Agriculture is responsible for 18% of global greenhouse gas emissions**



Take a photo with your  
phone's camera to see all  
participating restaurants

