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NAMLE's Executive Director Selected by U.S. Department of State to Speak throughout Australia about Importance of Media Literacy Education

NEW YORK CITY, August 17, 2018 -- The National Association for Media Literacy Education (NAMLE) today announced Michelle Ciulla Lipkin, NAMLE's Executive Director, has been selected for a five-city tour of Australia as part of the U.S. Department of State's Bureau of International Information Program (IIP) U.S. Speaker Program.

The nationwide speaking tour on media literacy, also supported by the United States Embassy in Australia, will take Ciulla Lipkin to Brisbane, Sydney, Perth, Canberra, and Melbourne.

"I am honored to be selected by the U.S. Department of State to speak about Media Literacy to an international audience," said Michelle Ciulla Lipkin, NAMLE. "I am equally excited to listen and learn from students and educators in Australia and share best practices for empowering young people with the skills they need to succeed in today's world. With the globalization of news and social media platforms, media literacy needs to be an international priority."

The goal of the program is to create a public dialogue on the need for enhanced media literacy to cope with today's media environment. Ciulla Lipkin will be speaking with high school and university students, educators, Australian media companies, think tanks and government officials highlighting the urgent need for media literacy education so citizens are able to critically evaluate complex media messages, recognize misinformation and disinformation in traditional and social media.

About NAMLE

The National Association for Media Literacy Education ([NAMLE](http://www.namle.net)) is a national non-profit organization with more than 4,200 individual and organizational members, dedicated to media literacy as a critical life skill for the 21st century. NAMLE is the leading voice, convener and resource to foster critical thinking and effective communication across all forms of media. Our members are a network of educators, scholars, researchers, practitioners, media makers, and thought leaders in the field of media literacy. NAMLE Membership for individuals is free. NAMLE produces a biennial conference and hosts the annual [U.S. Media Literacy Week](#) (November 5-9, 2018). The official publication of NAMLE is [The Journal of Media Literacy Education](#), an online, peer-reviewed interdisciplinary journal, with more than 50,000 downloads per year, that supports the development of research, scholarship and the pedagogy of media literacy education. Sponsorships and organizational partnerships are welcomed at namle.net, and donations to support NAMLE's efforts to improve media literacy education can be made [here](#). Follow us on [Twitter](#) and like us on [Facebook](#) and Instagram.

www.namle.net

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