Sponsorship Opportunities

ADDC 2022 Webinar Series on Bioentrepreneurship:

"Things You Need to Know"



About ADDC

The **Academic Drug Discovery Consortium** is a professional society dedicated to building the community of academic drug discovery labs and the companies, universities and government agencies that support and partner with these centers.



Who We Are

Wide range of therapeutic strategies

- **Small Molecules**
- **Biologics**
- **Vaccines**
- **Antibodies**
- **Gene Therapies**
- **Cell Therapies**

Scan to view member statistics

Activities spanning the Drug Discovery Continuum

- Target Identification
- Screening and Lead Identification
- Medicinal Chemistry
- Biobanking
- Biomarkers and Diagnostic Tools
- Animal Models and Toxicology
- Drug Delivery Systems
- Manufacturing
- Clinical trials
- Pharmacokinetic/Pharmacodynamic Modeling

Tap into our network of 150+ Drug Discovery Centers and over 2100 individual members

What We Do

Community

- **Establish an interactive network** of academic drug discovery scientists and centers and their supporters

Education

- **Exchange expertise** related to drug discovery programs, technologies, faculty engagement, intellectual property, regulatory agencies, industry and other public-private partnerships
  - Meetings and programs specific to academic drug discovery
  - Central repository of drug discovery centers, projects, services, partnerships, job opportunities, and events
  - Education material related to the drug discovery process and access to members who can advise on the creation of an academic drug discovery center

Partnership

- **Provide a platform for partnering and collaboration** between consortium members and the life science industry including pharma, biotech, CRO's and other service providers
- **Advocate for funding** of academic drug discovery

Webinar Series Sponsorship

Single Webinar $500

- Non-exclusive sponsorship
- Logo on all marketing materials
- Logo on website
- Logo in email blasts
- Verbal acknowledgement during webinar
- Post-event attendee list upon request

Single Webinar with Video Intro $1000

- **Exclusive video sponsorship** (1 per webinar)
- **1-2 minutes promo video or slides** to be shown prior to the webinar (sponsor to provide)
- Logo on all marketing materials
- Logo on website
- Logo in email blasts
- Verbal acknowledgement during webinar
- Post-event attendee list upon request

For sponsorship inquiries, contact us at 305-661-5581 or manager@addconsortium.org





















2021 Webinar Series Sponsors

Other Sponsorship Opportunities

- Access to central repository of projects and services
- Discounts to ADDC Members
- Conference sponsorship
- Logo on ADDC website
- Featured in member newsletters
- IMPACT Database

For more information, contact us at 305-661-5581 or manager@addconsortium.org

academic DRUGDISCOVERY consortium

Bio-Entrepreneurship Webinar Series
"Things You Need to Know"

Backyard Business to Boardroom Executive



March 3, 2022
12:00 PM ET (9:00 AM PT)

Stefan Ogrodzinski, MBA
BioStatus