

## Executive Summary

### WHAT WE DO

ZeoMedical offers a drug free alternative treatment for patients with arthritic pain. Our programmable ZeoTherapy™ system enables physical therapists in clinics and nursing homes to provide pain relief to patients and receive reimbursement for each patient use. ZeoMedical generates revenue through sales of our systems and disposable therapy wraps.

### BUSINESS

ZeoTherapy will be sold directly to physical therapists in offices and nursing homes through direct sales and distributors. Physical therapists will make money through direct reimbursement and ZeoMedical through the sale of ZeoTherapy instruments and disposable patient wraps. Projected revenues of \$50M in year 5 will make the Company an attractive acquisition target to deliver expanded market presence and profit.

### MILESTONES

- 2017** - System concept completed
  - First patent application
- 2018** - OEDIT grant secured
  - Medical Advisory Board formed
- 2019** - \$1M seed investment – Friends & Family
  - Team expanded, Regulatory/S&M
  - Commercialization plan completed
- 2020** - Customer reimbursement guidelines established
  - Contract manufacturers identified
  - Patent issued

### INTELLECTUAL PROPERTY

Hardware Patents

- One patent issued; one filed/ pending

Software Patents

- Three patents filed/pending; two in process

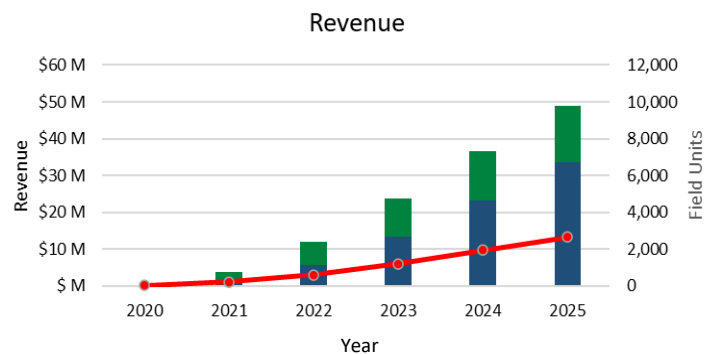
### CURRENT TRACTION

- Working prototype tested with positive results
- Treatment wrap prototypes produced
- Clinician reimbursement guidelines in place
- Contract manufacturing companies identified
- 14 pilot sites have been recruited and are awaiting

**ZeoMedical** has developed a programmable self-contained thermotherapy system to provide pain-free treatments for arthritis.

The ZeoTherapy™ system allows physicians to create and store custom therapy protocols for individual patients within the device. If the system is used in a home setting, treatments can be monitored and recorded remotely. Based on clinician interviews, this therapy provides a proven option for arthritic pain as an alternative or adjunct to drugs.

ZeoTherapy™



### VALUE PROPOSITION

- New revenue source for physical therapists
- Simplification of current treatment protocols
- Programmable system increases efficiency

### MANAGEMENT

**Mike Scata**, Founder, CEO & CFO

**Kevin Morningstar**, COO

**Barry Marston**, VP Sales & Marketing

**Steve Schechter**, Founder, Director of Manufacturing

**Jim Hepp**, Founder, Chairman

### ADVISORS

**Melody Denham, MD**, Pain Management Specialist

**Kevin (Knut) Cavanaugh, MD**, Orthopedic Surgeon

**Dr. Brian Bellfield**, Chiropractor

### FINANCIAL INFORMATION

Company Stage: Seed

Capital seeking: \$500K Investment

Use of Funds: Manufacturing, Market Launch, and Sales Growth