WHO SHOULD APPLY TO INNOSPHERE VENTURES’ PHYSICIAN ENTREPRENEUR PROGRAM?

Physicians with technologies for the health care industry or early-stage companies

Innosphere’s commercialization program has been accelerating the success of startups and technologies for over 20 years. The upcoming Physician Entrepreneur program will offer one-on-one support and specialized content in a cohort setting for physicians working on the development and commercialization of health-related products, tools and applications.

WHY NOW? WHY INNOSPHERE?

There is no better time to innovate the health care industry than right now

When elective surgeries were postponed, that was the tipping point for some physician entrepreneurs in realizing they were ready to take the next big step to commercialize their solution or idea to solve a medical or healthcare problem. Both physicians and entrepreneurs are inherently problem-solvers, and Innosphere helps problem-solvers commercialize their solutions.

Now is your time to join Innosphere Ventures – the program known for ensuring companies learn valuable skills to build a successful enterprise. These skills include how to raise capital, acquire customers, build talented teams, accelerate top line revenue growth, plan exit strategies, and build value.

Innosphere also operates a venture capital seed fund that has invested in companies like Aspero Medical, a company with a differentiated medical product for use in endoscopy procedures using technology developed at the University of Colorado. Additionally, we’ve helped many companies apply for grants such as SBIR, STTR, and the State of Colorado Advanced Industries grants that include proof of concept grants, and early-stage capital and retention grants.

WHEN IS IT? WHAT’S THE CONTENT SPECIFICALLY DESIGNED FOR PHYSICIAN ENTREPRENEURS?

The program takes places over the course of June and July and includes three live, online workshops

### Session 1: Wed. June 3rd

Topics include:
- √ Customer Discovery
- √ Product/Market Fit
- √ Regulatory

### Session 2: Wed. June 17th

Topics include:
- √ Capital Strategies
- √ Investor requirements
- √ IP and Legal

### Session 3: Wed. July 1st

Topics include:
- √ Technical Feedback
- √ Use Model Feedback
- √ Next Steps and Progress

All sessions are held in the evenings from 5:00PM to 8:00PM.

MEET A FEW INNOSPHERE VENTURES CURRENT AND GRADUATE COMPANIES WORKING IN HEALTH CARE:

![Aspero Medical](image)
![eXIMIS Surgical](image)
![Green Sun Medical](image)
![Epic River](image)

WHAT DOES IT COST?

The program is only $299 to join fellow entrepreneurs and thought leaders in the 2020 Physician cohort

We’ll work right next to you as you tackle all business aspects of commercializing your product. We are excited to offer this program at a discounted price thanks to our grant sponsor of the Economic Development Administration (EDA).

**SUBMIT YOUR APPLICATION TODAY**

Application Deadline: Wednesday, May 20th

Visit [www.innosphereventures.org](http://www.innosphereventures.org) and click on APPLY to get started!
COLLABORATION AND PROMOTIONAL PARTNERS:
Our collaboration partners are excited to meet you in the upcoming cohort.
Innosphere has a vast network of organizations we work with to help connect entrepreneurs to decision makers in the health care space.

LET US HELP YOU MAP OUT YOUR PATH TO MARKET
Innosphere Ventures has a successful history of supporting companies in health care
Are you a medical device, digital health, diagnostic company, or health tech company? Are you developing B2B software solutions aimed at improving the health care business? Whether you’re in the early idea stage or have a first prototype, our Physician Entrepreneur program will help you understand and move forward on many business aspects, including:

- 🌱 Customer Discovery and Business Models
- 🏦 Regulatory Pathway
- 📋 Identifying potential acquirers
- 🛠 Market Sizing

TESTIMONIALS FROM FORMER CLIENT COMPANIES:
Mark Rentschler, CTO, Aspero Medical
“My Innosphere advisors knew what was required to transfer and commercialize technology from the university setting. There are significant limitations with current technology used in gastrointestinal endoscopy procedures, so our company has developed an alternative that will potentially improve performance of certain procedures, save time for practitioners and patients, and improve patient outcomes.”

Jeff Grobaski, CEO, Epic River
“Epic River built a business providing software solutions to reduce transaction costs in the highly regulated banking industry. We joined Innosphere’s program when we decided to take our technology and apply it to another regulated space, healthcare, to lower the cost of managing patient healthcare loans. In 2019, Epic River closed a $1.75 million seed round led by Innosphere Fund.”

Jamie Haggard, CEO and Co-Founder, Green Sun Medical
“When you start a company, there are so many unknown variables – and it’s not that you just have questions, you don’t even know who to ask the questions to. Innosphere has been great at providing the mentorship I needed and connecting me with people I needed to speak with to take my product to market. The network and support here are better than any other accelerator I’ve heard of – and I’ve talked to medical device companies and other startups across the country.”

FOR MORE INFORMATION, PLEASE CONTACT:

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APPLICATION DEADLINE: WEDNESDAY, MAY 20TH
We’re conducting virtual interviews as applications come in and the application process on our website is designed to be fast and easy!
Please Visit www.innosphereventures.org and click on APPLY