



activearmsupports

Founding Team

Ron Krenzel

Co-Founder

40 Years in Product Development; Experienced Entrepreneur

Jamie Rennick, MSOTR/L

Co-Founder

13+ Years in Occupational Therapy Rehabilitation; Certified Brain Injury Specialist

Rehabilitation Products



Stroke/Brain Injury Arm Brace



Orthopedic Injury Arm Sling

Financial Information

Founded: 2018

Company Stage: Seed

Seeking: \$500,000

Contact Information

Active Arm Supports, LLC

Jamie Rennick

Co-Founder & COO

Jamie@ActiveArmSupports.com



Supporting Your Recovery
ActiveArmSupports.com

What We Do

Active Arm Supports designs and sells positioning braces and slings that offer a more comfortable, ergonomic and productive way to rehabilitate an impaired arm. Limb paralysis, arm pain and shoulder subluxations from a stroke need comprehensive interventions & orthopedic arm injuries need functional, pain-free support to heal comfortably. Our products help speed up recovery and support positive rehabilitation outcomes.

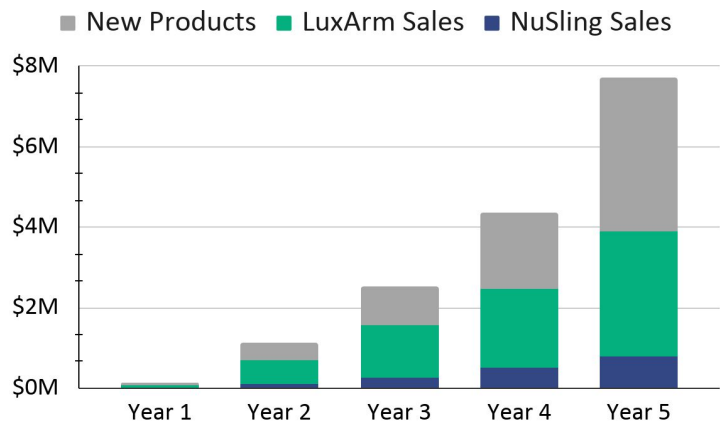
Business Model

Active Arm Supports is using a modern healthcare approach to reach customers and drive business growth. In addition to extensive outreach to educate therapists about our products, we have an eCommerce website that is easily accessible for consumers to directly purchase products, receive education and obtain customer support. We are matching operational costs to revenue, maintaining competitive pricing and focusing on solution based designs with a strong IP focus. Our company is planning to exit to a leading supplier of braces and slings such as Don Joy, Performance Health or BSN Medical.

Traction

- Six patents issued with product line extension capability
- Two market-ready products with inventory in stock
- Operational website store with sales initiated
- Trademarks and reimbursement codes initiated

Projected Sales:



Raising capital to accelerate sales through therapist and client education, direct marketing/advertising and website enhancement.

