



62 Chestnut Street
Florence, MA 01062
413.575.2277

COALITION

Building a Shared-Use Path | 104 Miles | Connecting 26 Communities | Boston to Northampton

RFP for website redesign

BOSTON	We have two main and one smaller, separate websites. MCRT MassCentralRailTrail.org and NN NorwottuckNetwork.org and a landing page called FinishTheRailTrail.org FTRT. That is a good one-page summary of the recent history of the overall project.
SOMERVILLE	
CAMBRIDGE	We would like your firm to take a look at our sites and come up with a plan to make them updated, contemporary, attractive and compelling to all 21st century users. Here's some bullets.
BELMONT	
WALTHAM	<ul style="list-style-type: none">• We'd like to have it easy enough for us to make changes and keep up to date.
WESTON	<ul style="list-style-type: none">• The MCRT should be the main site. NN should be a separate site as the MCRT is a project of the NN. And FTRT should keep being a landing page to drive traffic to the MCRT site.
WAYLAND	
SUDSBURY	
STOW	
HUDSON	
BERLIN	
CLINTON	
STERLING	
WEST BOYLSTON	
HOLDEN	
RUTLAND	
OAKHAM	
BARRE	
NEW BRAINTREE	
HARDWICK	
WARE	<ul style="list-style-type: none">• A budget I think would be in the \$15,000 range. Deadline is: March 8, 2024
PALMER	Please submit via email to:
BELCHERTOWN	Craig Della Penna
AMHERST	Norwottuck Network
HADLEY	62 Chestnut St.
NORTHAMPTON	Florence, MA 01062

The MCRT is a project of the



a 501(c)(3) organization.