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PRESERVATION GALA 2022: Reduce, Reuse, and Recycle

The New Three R's Create a Fresh Take on Forgotten Footprints

Everyone knows the Three R's: Reduce, Reuse, and Recycle. However, few know how these concepts apply to architecture and a fundamental concept in preservation – adaptive reuse. This year, the Hershey History Center's Preservation Gala focuses on the dynamic change to two downtown buildings that have lived numerous lives. Chocolatetown's former abattoir and post office, and the former extraction plant, now have a "new lease on life" as the Hershey Fresh Market and Hidden Still Spirits. These properties, and the respective owners, are going green by reducing the footprint for new building projects. The reuse and recycling of space once used for butchering and soapmaking now offers many tasty treats and indulgent drinks. To celebrate, our event will feature, of all things, a Butcher, a Baker, a (few) Cocktail Makers! "The recycling of the bulk spaces in these properties has enlivened areas of our downtown. The internal transformation of these once industrial buildings demonstrates adaptive reuse in an appealing presentation to a broader public, further promoting preservation while experiencing progress," said Nikki Soliday, Hershey History Center's executive director. Join us for the 25th Annual Preservation Gala on Saturday, November 5th, and to celebrate Preservation in Hershey. Beginning at 6:00 p.m., the evening will feature tastes and treats from the multitude of vendors who are a vital part of Hershey Fresh Market, against the backdrop of the newly evolved space with sounds from regional and local bands, helping us to bring it all back home. Highlights for Gala guests include special artifact displays, food, beverage, and dessert stations, behind-the-scenes tours, a silent auction highlighted by one-of-a-kind items, and a live auction. The annual Preservation Awards will be presented during the event. For more information, to purchase tickets and to review sponsor opportunities, visit hersheyhistory.org.