



# UPDATE ON TEAM RAINBOW

Ranchers, staff, family, friends, donors, volunteers, and community partners make up Team Rainbow



## 50 YEARS OF LOVE

Fifty years is a significant milestone in our history. Let us take a moment to reflect on our journey and celebrate the remarkable impact you have made on the lives of the Ranchers.

Rainbow Acres was founded on a dream—a dream of providing individuals with intellectual and developmental disabilities a safe and loving home where they could flourish and live fulfilling lives. Our visionary founder, Ralph Showers, filed for the incorporation of Rainbow Acres on September 21, 1973, driven by that belief. Today, we can proudly say that this is now a reality.

In honor of the day that started us on this journey, we will hold a **50th Celebration Opening Ceremony** on September 21, 2023. The ceremony will be broadcast on Facebook as a live stream and available to watch from our Facebook page after the event. If you would like more information, please follow the instructions on the back.

Here at Rainbow Acres, the Ranchers find more than just a roof over their heads. They find a second family—a community that embraces them with open arms and supports them every step of the way. It is truly heartwarming to see how the Ranchers feel loved and cherished within the vibrant community of Rainbow Acres.

**Rainbow Acres**

A Residential Christian Community

July 2023

## SHARE YOUR STORY

In preparation for the 50th celebration of Rainbow Acres, we would be honored if you would share your personal connections and experiences with Rainbow Acres.

We invite you to submit your written stories, photos, and videos, which will serve as a testament to how Rainbow Acres has touched your life or the lives of your loved ones.

**Your stories will help us create a rich tapestry of memories and inspire others to join our mission.**

INSTRUCTIONS FOR  
**SHARING STORIES**  
ARE ON THE BACK



## IN THE COMMUNITY

For nearly 50 years, our residents have lived lives of dignity and purpose, not only within the walls of Rainbow Acres but also in the broader community of the Verde Valley. As the Verde Valley has grown and evolved, so have the Ranchers' contributions.

The Ranchers are an integral part of the fabric of this area. They have contributed significantly by participating in the Dark Sky celebration and lending their choral talents to the Traveling Vietnam Memorial Wall events. Their dedicated contributions to the community extend further as the Ranchers volunteer with the local Bread of Life food bank, attend church services, organize donation drives, and thrive in numerous employment opportunities within the community. The Ranchers continue to leave an indelible mark on the Verde Valley, throughout Arizona, and beyond.



## CELEBRATE WITH US

As we prepare to celebrate our 50th Anniversary, I invite you to join us in commemorating this momentous occasion. Mark your calendars for our Family & Friends Weekend on October 27-28, 2023, when we will come together to honor our past, celebrate our present, and envision a continuing bright future.

We strive to make every moment count in the lives of the Ranchers. Your contributions play a vital role in ensuring that we can provide the Ranchers with the care, opportunities, and experiences they deserve. **Please consider donating today, allowing us to carry on with the dream Ralph Showers started 50 years ago.** Thank you for your unwavering support and dedication to Rainbow Acres.

For The Ranchers,

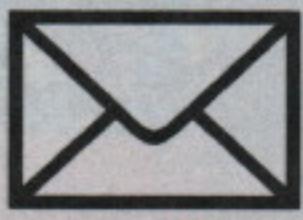
*Michael F. Prochelo*

**Mike Prochelo**

President & CEO



FOR SUPPORTING THE RANCHERS



Mail



Phone



Online

Fill out the form enclosed to donate by credit card or check.

Give us a call and we will be happy to help you donate over the phone or online.

**Your support is cherished at any level you choose**  
Consider making your contribution an **recurring monthly donation** to create a lasting difference for the Ranchers.

## 50th Celebration OPENING CEREMONY

Join us in person or live stream our 50th Anniversary Celebration Opening Ceremony. Visit our Facebook Event page for more information.



[RainbowAcres.com/50thCeremony](http://RainbowAcres.com/50thCeremony)

Follow us on Facebook for updates as the date approaches. [facebook.com/RainbowAcresAZ](https://facebook.com/RainbowAcresAZ)

## Share YOUR STORY

If you have pictures and stories of your experience with the Ranchers at Rainbow Acres throughout the 50 years, please send your pictures and stories by mail or email.

Rainbow Acres  
ATTN: Marketing  
2120 W Reservation Loop Rd.  
Camp Verde, AZ 86322

[Media@RainbowAcres.com](mailto:Media@RainbowAcres.com)

*Please note: Pictures will only be returned upon request.*