



NJPEC

2025 PACKAGE OF THE YEAR AWARDS SUBMISSION FORM

SUBMISSIONS DUE BY SEPTEMBER 12, 2025

Package of the Year is back for 2025!

We are excited to host this premier event to showcase the amazing work we all do in packaging.

The Awards Dinner will be held at the Madison Hotel, Morristown, NJ at 6 PM on Thursday, December 4th, 2025. You do not need to be present to win, but the Awards Dinner is a great opportunity to celebrate the year and the accomplishments of you and your customers. Please join us!

Awards

Gold, Silver, Bronze and Honorable Mention levels may be awarded for each category. Special Packaging Awards may be bestowed at the Judge's discretion in the following categories: Sustainable Packaging, Best Use Of Stock Packaging, Marketing Impact, Package Innovation or Technical Merit. Please see entry form below for complete list of awards.

Eligibility

This year we will be accepting any product launched between September 1st, 2024 through September 2025.

Physical packages submitted will not be returned to entrants. The Package of the Year committee requires two packages for submission and suggests that they are assembled and filled for best judging experience. Please send packages "no signature required."

The NJPEC Awards Committee and Judges will review all entries. Suitability of any entry into a category will be at the discretion of the Awards Committee. The Awards Committee will select Judges; the Judge's decisions are final.

Send to:
Just Packaging
ATTN: NJPEC Package of the Year
Submission
450 Oak Tree Avenue
South Plainfield, NJ 07080

Fees: Member Non-Member

Members: 1 Free Submission
\$75 Each Additional Submission

Non-Members: \$100 Per Submission

Pay Online at: www.njpec.com
or by Check Payable to NJPEC

Send checks to: NJPEC P.O. Box 146 Manasquan, NJ 08736

Payment: Check Online



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****Submissions sent WITHOUT this form will NOT be accepted.**

Forms cannot be emailed; they MUST be sent with submissions. Please include PHOTO of your submission with this form.

Product Name: _____

Launch Date: _____

Submitter's Information

Submitter's Name: _____

Company: _____

Street Address: _____ City: _____ State: _____ ZIP Code: _____

Phone: _____ Email: _____

Submissions can be a collection but will only be judged as 1 submission. We highly suggest that your submission be a full, complete package.

AWARD CATEGORIES

** entries can only win for one*

category

Color Cosmetics

- Primary Packaging - Mass/Masstige
- Primary Packaging - Prestige
- Secondary Packaging

- Food & Beverage
- Pharmaceutical
- Graphics
- Home Fragrance - (candles, air fresheners, room spray, etc)

Health & Beauty (skincare, hair, nail, foot)

- Primary Packaging
- Secondary Packaging

Personal Fragrance

- Primary Packaging - Mass / Masstige
- Primary Packaging - Prestige
- Secondary Packaging

Personal Care & Accessories (body products & tools, deodorant, razor, etc)

Adaptive Packaging - (developed with intent to assist with disabilities)

Promotional / Gift Set (overall impact)

Sustainability (all categories, no duplicates; meaning you may not submit this entry in another category)

Please provide any clarification regarding your submission (i.e. - submission is a bottle inside a carton but you are intending for the bottle inside to be judged): _____

The following rationale is considered critical to achieve an award. Identify the primary attributes of the package submitted.

Design Excellence: *How does the package achieve multiple needs?*

Shelf Impact: *Does the package grab your eye?*

Uniqueness: *What makes the package unique and/or different?*

Cost Effectiveness: *What thought process or package requirement is different?*

Graphic Presentation: *Is this a "new" look? How does it position the product?*

Why were these graphics chosen?

Briefly describe the primary reason for the submission:

Highest Honors of Package of the Year and Student's Choice, we would appreciate it and would further honor your submission with donating 250 completed units to our "NJPEC Famous Swag Bag".

(This form must be typed. Additional pages can be used.)



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NJPEC 2025 AWARD TEMPLATE

In an effort to streamline the process, we are asking for the initial award details along with packaging submissions.

NJPEC provides 1 award free of charge for each winner.

If your package is selected, there will be an opportunity to purchase additional awards in October at a cost of \$180.

INTERNAL NJPEC USE ONLY

Category _____

Item number _____

Type of Award _____

The information below will be used to customize awards. Please check for accuracy.

NAME OF PACKAGE: _____

COMPANY SUBMITTING: _____

ON BEHALF OF (Customer name if applicable): _____

SUBMITTED BY (Print name): _____

SIGNATURE: _____ DATE: _____