

INVESTOR'S UPDATE • JANUARY – JUNE 2024



Gadsden Arts

CENTER & MUSEUM

Celebrating 30 Years

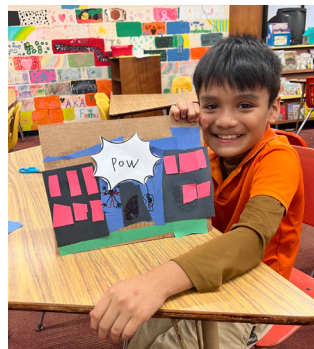
Thanks to you and fellow donors, Gadsden Arts is thriving this year! We are so excited about all that has been happening. Here are some highlights:



In Education, our “Every Saturday is a Family Day” activities are attracting families from across the panhandle, from small towns like Bristol and Marianna to Tallahassee and beyond. “He makes us bring him to the **ArtZone** all the time,” said the mom of a

young boy as he studied an Arthur Dial piece. “That’s a great way to trick us adults into seeing the art,” said another dad, who had just completed the treasure hunt with his son. “We are proud to be GACM members!” he added. It is exciting to see all of these families, and know that the high demand for **Reading Corner** books and **Art @ Home Kits** means that the children are reading and making art at home this summer.

In May, **Art in Schools** closed a very successful year, with Kaiyla Thompson, our educator, bringing exhibition themed art activities to students at Chattahoochee Elementary School every Thursday. Principal Camry Floyd was so pleased with the program, we are already scheduled to return next year. In the meantime, students and families are now coming in on Saturdays.



This spring, GACM’s **Creative Futures Council** (formerly Teen Art Council) was again featured nationally.

Funded in part by the National Endowment for the Arts and entering its fifth year in the fall, this program will expand to help more youth and young adults discover future careers in the arts.

Thank you Gadsden Arts for all you do... I feel personally blessed by the opportunity to be a part of it all! Art in all its forms is nothing but helpful and good by its very nature. It makes people think and feel and care. Thanks for all of it. – Mary

This summer, **Art Camp** is also thriving! All sessions are full, and 65% of campers are attending with scholarships. As we move through the summer, you will see more growth in education. Stay tuned!

In Exhibitions, the major exhibitions *Jacob Lawrence: Three Series of Prints* and *Present Tense: David Hockney*, a comparison with well-known Florida landscape artists, brought visitors in numbers. Lawrence himself said that great art must have “universality,” and his Hiroshima series touched many visitors, with some brought to tears. Travelers were amazed to find art by Lawrence and Hockney in Quincy, and the shows attracted new members.



Regional exhibitions have also been well received. Our **GACM Artists Guild** continues to grow, and will occupy two galleries next year. The **36th Art in Gadsden Juried Exhibition**, on view through the summer, is a beautiful show presenting 100 works by 77 artists, with a growing calendar of related events all summer.

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Investor's Update, continued

In Collections, we are updating our online database to include important works of art acquired late last year, making the entire collection accessible. We have work by **Thornton Dial, Sr.** on view, and welcome an Art Bridges loan of work by American master Jack Whitten to complement it. We are also working with the Harn Museum in Gainesville to receive three pieces by Florida Artists Hall of Fame artist **Hiram Williams**.



For a small town like Quincy, this is an incredible gallery with amazing art! They even have a Hockney, one of my favorite artists... – Desmond, Google Review

GACM is also hosting more **Events** than ever this year – a gala, luncheons, previews, receptions, coffees, workshops, and more – all designed to bring friends together to celebrate art. We are also looking forward to our **Art Day Trip** in August, and **Art Trip to Italy**



in November, with **New Mexico** in planning stages for next year.

Internally, we are **working toward extremely important strategic goals** to grow impact, earned and contributed income, and long-term sustainability.

We restaffed key positions last year, and as this report illustrates, our professional team is doing amazing work!

We have also grown the **Gadsden Arts Legacy Society** to 21 families and the **Gadsden Arts Endowment Trust** to \$1.3M – on the way to reaching our \$2M goal.

You and fellow donors are the foundation of Gadsden Arts. Together, we are educating children and youth, bringing people together in meaningful ways, and contributing to a stronger community. I am proud of the work we are doing together!



Thank you for your faith and generous investment,
Grace Robinson, Executive Director

PARTICIPATION JANUARY - JUNE 2024 *(update 7.12.24)*

Total Participation	10,066
Events	2,581
Art for Children	2,729
Tour Participants	352
Program Sessions	523

GOALS VS. ACTUAL, JANUARY - MAY 2024

Annual Giving	\$82,793 / \$140,000 goal
Art for Children.....	\$99,826 / \$130,000 goal
Impact Fund	\$32,392 / \$50,000 goal
Replace State Funds*	\$55,000 / \$90,000 goal

** Replaces July-Dec. 2024 + estimated FY 2025 funding*

CONTACT

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