



## Agenda

### March 14, 2018

- Minutes of February 14, 2018 Meeting
- Treasurer Report – Wayne Brown
- Unfinished Business:
  - Essay Contest update – Marilyn Ailes
  - KAB Road Survey – Scheduled for March 28, 29, 30; Marilyn, Vicki, Marlene, ?
  - Sponsor-A-Road update – Alan Silverman and Shannon Alexander
  - Social Media Marketing Strategy & GreenNews Report
    - Jan Member Letter (as of 3/8): 702 deliveries, 28.3% open rate, 11.6% click rate
    - Feb GreenNews (as of 3/8): 695 deliveries, 34.2% open rate, 8.4% click rate
  - Events Updates:
    - Events Recycling Program update – Freda Johnson & Terry Ewell
      - Progress with Beer Festivals and Oyster Roasts contacts
    - Exmore Earth Day Festival Collaboration with RCDC – Girl Scouts
    - OOCR Events
      - February 24 Bayside Road: ~17 volunteers, 6 miles, 47 bags
      - March 31 near Onancock (pre-Run for the Animals)
      - Exmore Earth Day Festival joint event: April 21 Hadlock Rd (T-1029) & Tower Way (Rt 687)
      - May? 19<sup>th</sup>? – Potentially JoJo Chaddic, James Wharf Rd
      - June 2<sup>nd</sup> Clean the Bay Day; Guard Shore Beach & Road [on Fb](#)
  - Lance G. Fisher, Accomack County. Public comment period Feb. 5 – March 7, contact [Russell.Deppe@deg.virginia.gov](mailto:Russell.Deppe@deg.virginia.gov). Illegal solid waste area near Shad Landing Road; civil charge of \$13,500 being foregone, because corrective action (proper disposal to ACNL at \$8,303.18 completed in Sept./Nov. of 2017) and submission of ITP application. Link to Public Notice [here](#).
- New Business:
  - ESCC WW Intern Update – Shannon Alexander