



WasteWatchers of the Eastern Shore Minutes of the July 12, 2017 Meeting Eastern Shore Chamber of Commerce

Persons in attendance:

President Marilyn Ailes, Vice President Alan Silverman, Secretary Shannon Alexander, Paul Muhly, Marlene Dalley, Freda Johnson, Wayne Brown, Roger Eitelman, Linda Mrozinski

President Ailes called the meeting to order at 12:00pm.

Call to Order

With new attendees, introductions were made.

Ms. Linda Mrozinski of Accomack County Department of Public Works presented progress on the "Trees for Trash" initiative that she is heading, made possible by the KVB 30 in 30 grant.

Minutes

The minutes of the August 9, 2017 meeting were not presented or approved. They will be presented during the November meeting.

Treasurer Report

Treasurer Trelegan has resigned due to relocation, therefore there was no financial report. Discussion about filling the position ensued. President Ailes, Secretary Alexander, and member Wayne Brown will meet later in the week to discuss financials and the potential for Mr. Brown to serve as Treasurer.

Membership Committee

Secretary Alexander expressed the need for a living document (Google docs/sheets) to track paid members, so that it can be accessed anywhere by any member with access, particularly to be able to appropriately distribute tee shirts to active volunteers.

ESCC WW Intern Update

Jasmine Brown is working diligently on behalf of WW. She will participate in OOCR, MarshFest, and the Kiptopeke Outdoors Exploration Day in conjunction with the B&WF.

Old Business:

Essay Update



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- **In a motion made by Vice Chairman Silverman, the prompt for was decided as “What can I do to prevent littering?”; the motion, seconded by Member Muhly, passed unanimously.**

Sponsor-A-Road Update

Ms. Alexander & Mr. Silverman provided a brief update. Mr. Roger Eitelman of KVB reported as to outcome of discussions with KVB supervisor and an update on AAH progress. Vice President Silverman is to send him the ppt and any additional supplemental materials about the SAR pilot program.

Operation Our Clean Road Update

Ms. Alexander provided an update, including that the next clean up would be September 16 10am-noon in Pungoteague. There was discussion about reconvening the OOCR planning group ASAP.

Events Staffing & Volunteer Hours

Discussion ensued on festivals taking responsibility for their recycling rather than Waste Watchers, except for the Chincoteague Oyster Festival (fall) and Chincoteague Seafood Festival (spring), which Freda Johnson has volunteered to organize and attend, offering full recycling services and currently has 4 volunteers for the Oyster Fest confirmed. However, if a program could eliminate this full service requirement, she would be happy to have a booth and engage visitors, rather than tote recyclables. Secretary Alexander provided an update from conversations with CBFS, TFC & DD.

Web Site Update

Secretary Alexander provided an update on meeting with George Brown and expressed high level of need for a web site overhaul. Funding for this is included in the CBRF grant application.

CBRF Grant Application

Secretary Alexander supplied a draft copy of the grant application text for member review and approval.

T-Shirts

Ms. Alexander provided an update that t-shirts were ordered, but printing has been delayed due to Hurricane Irma.



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Green News

Secretary Alexander reported that the open rate for the September edition exceeded 24%.

New Business

Officers Discussion

Vice President Silverman shared that he plans to move off of the Shore and will be resigning soon. Discussion ensued. Members are to reach out to potentially capable and interested candidates.

NOAA Marine Debris Prevention Grant

Secretary Alexander shared details about the opportunity, upcoming deadlines, etc.

Member Muhly made a motion to officially endorse the efforts of Shannon Alexander and the A-NPDC in their efforts to obtain the NOAA Marine Debris Prevention Grant and supply support during the application process and implementation process as needed. The motion, seconded by Vice President Silverman, carried unanimously.

Other Items

There was discussion about the Accomack County DPW vacuum truck and the overly demanding VA regulations. Research into the regs need to be completed to ensure most efficient use of DPW staff and resources.

Member Muhly initiated a discussion about holding an annual social event to engage members (past and future). Discussion ensued. President Ailes will reach out to BBQ catering service for potential dates in spring of 2018. The location is TBD, but Parksley was discussed and approved by all present.

President Ailes made a motion to hold a spring event. The motion, seconded by Member Johnson, carried unanimously.

The next meeting will be held on October 11, 2017 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 2:12 pm.