



Agenda September 11, 2019

- Minutes of July 10, 2019 Meeting
- Treasurer Report
- Unfinished Business:
 - o Social Media/Outreach:
 - GreenNews: Aug. 30% open rate, 9% click rate; 644 delivered
 - o Faith Community Engagement Update – Tim Whitaker
 - o Grants update – Shannon Alexander
 - ESVA Community Foundation: Missed Sept. 1 deadline; See attached.
 - o Essay Contest Update
 - o Litter Survey Update
 - o OOCR Events
 - September 21st International Coastal Cleanup
 - TNC participates, but not open to the public.
 - Morley's Wharf & Road & Occohannock Creek
 - October? Shannon unavailable.
 - November 9th Wachapreague area, 2 weeks prior to Redneck Romp
- New Business:
 - o KAB Membership
 - o S-A-H Statewide Program; Secretary of Transportation: Shannon Valentine
 - o County BOS Presentations
 - o Regional HHWC Program Update – Shannon Alexander
- Other Items
- Next Meeting & Adjourn

Eastern Shore of Virginia Community Foundation

Step One

Organizations seeking a general discretionary grant from the Eastern Shore of Virginia Community Foundation must first submit the following:

1. Submit your organization's information and include a concept proposal of no more than 1,000 words describing the organization's mission and the proposed project for which it is applying for a grant.

Concept proposals may be submitted at any time. Foundation staff and/or the Grant Review Committee will review Step 1 material to determine whether the project meets current grant making priorities and guidelines. The contact person listed on the Concept Proposal sheet will be notified regarding whether the proposal has been selected for further consideration. Applicants should NOT complete or submit Step 2 until notified the Concept Proposal has been approved and selected for further consideration. However, Step 1 and 2 both must be completed and filed prior to a final review.

THE CONCEPT PROPOSAL MUST BE SUBMITTED BY EMAIL USING THE FORM BELOW. No mail request will be accepted.

Criteria for Consideration

- Benefit a meaningful number of people through the project in relation to its cost?
- Assist those whose needs are not met by existing services?
- Obtain matching gifts or additional funding from other sources to implement and sustain the project?
- Promote collaboration among agencies?
- Strive to strengthen or improve agency self-sufficiency or efficiency?
- Evaluate the outcomes of its programs?

What We Don't Fund

- Organizations not tax-exempt under section 501 (c)(3) of the Internal Revenue Code
- Individuals
- Fundraising events (such as tickets, raffles, auctions or tournaments), annual fundraising appeals, or agency celebrations
- Ongoing operating support
- Political, fraternal or religious activities
- Endowments
- Existing obligations, debts/liabilities or costs that the agency has already incurred
- Scholarly research
- Scholarships, camper fees, fellowships or travel
- National or international organizations, unless the grant is restricted to benefit Accomack and/or Northampton counties
- Hospitals and similar health-care facilities, excepting Riverside Shore Memorial Hospital and Eastern Shore Rural Health
- Projects normally the responsibility of government
- Organizations that have been awarded discretionary funding from the Foundation within the preceding five years
- Private primary or secondary schools or academies other than those whose primary purpose is for special needs, unless there is a significant opportunity for community use of, or collaboration with, the facility or project
- Capital campaign requests exceeding 5 percent of campaigns valued at \$1 million or more