



WasteWatchers of the Eastern Shore

Minutes of the April 11, 2018 Meeting

Eastern Shore Chamber of Commerce

Persons in attendance:

President Marilyn Ailes, Vice President Alan Silverman, Secretary Shannon Alexander, Treasurer Wayne Brown, Paul Muhly, Marlene Dalley, Tim Whitaker, Mark & Robin Simmons

Call to Order

President Ailes called the meeting to order at 12:05pm. Introductions were made as there were new attendees present.

Minutes

The minutes of the April 11th meeting were presented.

Vice President Silverman moved to approve the minutes. The motion, seconded by, Treasurer Brown passed unanimously.

Treasurer Report

Treasurer Wayne Brown presented the financial report.

Unfinished Business:

Essay Update

President Ailes provided a final update and explained the program to the Simmons.

KAB Road Survey

The survey was completed March 28, 29, & 30 by Marlene, Marilyn, Claudia, Freda, Terri, and the Accomack County DPW staff driving the County van.

Sponsor-A-Road Update

Ms. Alexander & Mr. Silverman provided an update. Shannon is to reach out to Chris Isdell of VDOT about options for sign installation. Alan is to reach out to Lowes about their community enhancement program.

Social Media Marketing Strategy & GreenNews Report

Ms. Alexander provided an update on open/click reports.

Events Update

- Events Recycling Program – Neither Freda Johnson nor Terry Ewell were present to provide an update.
- Exmore Earth Day Festival Collaboration
 - Mr. Muhly is to arrive early to assist with the preceding OOCR. Treasurer Brown is to be present to participate during the event 1pm-3pm.

- o President Ailes shared Laura Thornton, BBQ vendor, contact information with Ms. Alexander.
- Operation Our Clean Road Events – Ms. Alexander provided an update of upcoming events and presented that we will need to order additional gloves soon.
 - o Exmore Earth Day pre-Festival 11am-1pm with Boys and Girls Club
 - o No clean up currently scheduled for May
 - o June 2nd Clean the Bay Day; Guard Shore Beach & Rd
- May 5th Annual Household Hazardous Waste Collection at 3 locations: Eastville, Grangeville, and Chincoteague Convenience Centers 10am-2pm, Marilyn to volunteer at the Chincoteague location as it is the busiest location.
- Ms. Alexander attended the Solid Waste Committee Meeting March 28, but will report specifics during the May meeting, as she did not have her notes with her.
- March 26th WW was asked to give a 25-minute presentation at the Chamber of Commerce for an adult leadership course. President Ailes is planning to give this presentation or organize an alternative suitable date.

Lance G. Fisher VDEQ

Mr. Muhly provided an update, including additional potential remediation needs onsite. President Ailes reported that there were several members of the public that included the WW email address in their comment submittal to VDEQ.

New Business

ESCC WW Intern Update

Ms. Alexander provided an update. She and Alan have interviewed Crystal Roughton, who will begin as the intern as soon as possible.

HHWC

Ms. Alexander provided an update, including feedback from Painter Mayor and Town Council, who suggested including an educational component for residents in the grant proposal.

KVB 30 in 30

Ms. Alexander reported that she submitted an application for WW to aid in promo materials for the OOCR initiative.

Mr. Whittaker brought up bottle laws and litter taxes, discussion ensued. Mr. Whittaker is to reach out to Mike Baum of KVB to inquire their position on these options for reducing litter.

The next meeting will be held on May 9th, 2018 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 2:00pm.