



Agenda April 10, 2019

- Minutes of March 13, 2019 Meeting
- Treasurer Report
- Unfinished Business:
 - GreenNews Report
 - March GreenNews: 28% open rate, 20.9 click rates (highest yet for click rate!!!); 667 delivered
 - Faith Community Engagement Update – Tim Whitaker
 - Grants update – Shannon Alexander
 - KVB 30 in 30: Signage Design for near trash cans at public access areas, due by the end of April. Shannon will complete.
 - Resource Recycling Conference New Orleans, No Notice Yet
 - Essay Contest Update
 - Litter Survey Update
 - OOCR Events
 - March 30 – Bayside Area, Hungars Church; 24 volunteers, 44 bags
 - April 27, AAH folks cleaning Town Rd near Onancock
 - May 4 – Onancock/Deep Creek area, meeting at Bayside Tire & Auto; Prior to the Run for the Animals (May 11)
 - June 1, CTBD, Guard Shore
- New Business:
 - Eastern Shore of Virginia Community Foundation – Discuss potential application <https://www.esvcf.com/requirements> (see details on back of page)
- Other Items
- Next Meeting & Adjourn

Eastern Shore of Virginia Community Foundation

Nonprofit Grants

- **Environment** – to support environmental preservation and education

Criteria for Consideration

The Foundation considers numerous criteria in reviewing grant proposals. For example, does the organization:

- Benefit a meaningful number of people through the project in relation to its cost?
- Assist those whose needs are not met by existing services?
- Obtain matching gifts or additional funding from other sources to implement and sustain the project?
- Promote collaboration among agencies?
- Strive to strengthen or improve agency self-sufficiency or efficiency?
- Evaluate the outcomes of its programs?

5-Year Time Limit

Any organizations that have received a discretionary grant from the Foundation in the past five (5) years will be precluded until 5 years have passed from applying for another discretionary grant.

Grant Limits

A maximum of \$50,000 for each grant may be requested.

Eligibility

The Foundation concentrates its resources geographically to provide the most benefit to residents of the Eastern Shore of Virginia. The highest priority will be given to requests for grants from nonprofit organizations that benefit the counties of Accomack and Northampton.

Funding Priorities

The Foundation focuses its resources on projects and programs that are likely to continue to strengthen the community beyond the period of funding. Highest priority will be given to requests for specific capital projects, such as buildings, renovations and equipment needs that meet the Foundation's grantmaking goals and provide a long term community benefit.