



Minutes of the Wednesday, July 10, 2019 Meeting

Eastern Shore Chamber of Commerce

Persons in attendance:

Marilyn Ailes, Alan Silverman, Shannon Alexander, Timothy Whitaker, Dirk Lynch, John Ward, and Betty Martin were in attendance.

Call to Order

President Ailes called the meeting to order at 12:09pm.

Minutes of June 12, 2019 Meeting

Vice President Silverman made a motion to approve the minutes. The motion, seconded by Secretary Alexander, passed unanimously.

Treasurer Report

Discussion about the Post Office box and the duties for the vacant position of Treasurer ensued. President Ailes gave an update on expenses and dues/donations received via post. Mr. Whitaker paid his annual dues in cash to Secretary Alexander.

Unfinished Business:

Social Media Marketing Strategy & GreenNews Report

Secretary Alexander provided a brief report. Recommendations were made to reach out to ES Healthy Communities and perhaps contribute an article to Essentials Magazine. Reaching out to Walmart to encourage anti-littering signage in and around the store was discussed (no note of the responsible party).

Faith Community Engagement

Mr. Whitaker stated that he did not have significant progress to report, but will continue communication efforts.

Grants Update

Secretary Alexander provided an update that the Eastern shore of Virginia Community Foundation application is due September 1 and that REAL Virginia is working on a litter-related lesson plan.

OOCR Events Update

Mr. Lynch reported about the July 24th YMCA volunteer event he organized and facilitated. Discussion about the Sept. 21st International Coastal Cleanup ensued, particularly with regards to partnering with TNC.

S-A-R Update

Secretary Alexander provided a brief update about the contract renewal dated May 23 and that the Commonwealth is initiating a statewide S-A-H program. She is to follow up with VDOT and Chris Isdell.

New Business

- New Roads Community Youth Camp – Ms. Alexander was contacted to have WW provide an engaging educational experience.
- Convenience Center Flyer Review – This was postponed until the next meeting.
- County BOS Presentations – Ms. Alexander is to reach out to the correct POCs with each County to find an appropriate month for presentations for each County Board of Supervisors.

Other Items

Roadside Litter: Responsibility & Joint Efforts

Secretary Alexander to organize a joint meeting in the fall (October/November) to discuss roadside litter, information learned to be captured in the VCZMP TA report to be completed by September 30, 2020: *Improper Disposal of Waste Impact Assessment*.

Captains Cove Concerns

Mr. Ward presented an ongoing issue/concern about coastal development in the Captains Cove community in Greenbackville.

New Ravenna Recycling

Ms. Alexander reported that New Ravenna reached out looking for an opportunity to recycle tile/stone waste. She is to follow up with the company to find out if they were able to find an efficient solution.

There will be no August meeting. The next meeting will be held on September 11th, 2019 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 1:50pm.