



## WasteWatchers of the Eastern Shore Minutes of the February 14, 2018 Meeting Eastern Shore Chamber of Commerce

### Persons in attendance:

President Marilyn Ailes, Vice President Alan Silverman, Secretary Shannon Alexander, Treasurer Wayne Brown, Paul Muhly, Marlene Dalley, Freda Johnson, Terry Ewell, Josephine Mooney, Claudia Underwood, Vicki Parker

### Call to Order

President Ailes called the meeting to order at 12:02pm.

### Minutes

The minutes of the January 10<sup>th</sup> meeting were presented.

**Member Terry Ewell moved to approve the minutes. The motion, seconded by Member Muhly, passed unanimously.**

### Treasurer Report

Treasurer Wayne Brown presented the financial report. There was discussion about Square and PayPal.

### Unfinished Business:

#### *Essay Update*

President Ailes provided an update as to the status. March 26 was set for Marilyn, Vicki, and Marlene to read and score the entries.

#### *KAB Road Survey*

Maps still need to be marked/highlighted to be used for navigation. The survey will be completed the last week of March, most likely on 3 consecutive weekdays, March 28, 29, & 30. Marlene is to reach out to additional potential volunteers, but hopes to have Marilyn, Claudia, Freda, and Terri assisting.

#### *Sponsor-A-Road Update*

Ms. Alexander & Mr. Silverman provided an update, including announcing that VDOT PR was on the Shore to cover the next AAHLRSA clean up on January 24, 2018. The final product will be published soon and local media has also been included.

#### *ESCC WW Intern Update*

Ms. Alexander provided an update that she is expecting to receive a resume from Debbie Daniels with a new candidate from ESCC in the next week. Ms. Alexander presented the delivery reports for the Member Letter and the most recent GreenNews.

### *Events Update*

- Events Recycling Program - Freda Johnson & Terry Ewell supplied an updated events spreadsheet and presented their plan for this program. Members discussed reaching out to event organizers to encourage use of recyclable cups (particularly for events with beer) for such events.
- Operation Our Clean Road Update – Ms. Alexander provided response to her outreach out to potential leaders to schedule events for upcoming months. Ms. Alexander still needs to reach out to school Beta Clubs to see if having a Sheriff presence at clean up events would ease safety concerns. Ms. Alexander reported that VDOT will not consider additional informative signage following an event that would indicate who was responsible for the clean up to discourage relittering, but would prefer that the Adopt-A-Highway program is used for this recognition signage.
  - Vice President Silverman provided an update concerning Royal Farms sponsorship in the SAR program and about sponsoring events by donating coffee, donuts, etc.

**Mr. Muhly made a motion to provide Waste Watchers funds for the purchase of coffee for the next OOCR event on Bayside Road. The motion, seconded by Mrs. Parker, passed unanimously.**

- Exmore Earth Day Festival – Mrs. Josephine Mooney, Director of the Resource Conservation and Development Council and lead of the Eastern Shore Watershed Roundtable, was present to provide an update. Press coverage opportunities and typical event advertisement were discussed, including “Shoretalk”.

**Vice President Silverman made a motion that in addition to the Boys and Girls Club youth that participate in the noon-1pm clean up event preceding the Festival, any individual who becomes a paid member during this event will also receive \$5 Waste Watcher Bucks. Mr. Muhly is to design and print the new \$5 bill. The motion, seconded by Mrs. Ewell, passed unanimously.**

### *Grants Update*

Ms. Alexander reported that we were not invited to submit a full application for the NOAA VCZMP reprogramming funds. There was discussion about expanding grant options and more thoroughly reviewing emails with opportunities.

### New Business

Mr. Muhly provided an update about the Cover Your Load campaign. On Earth Day, the Accomack County Sheriff's office is to have an officer present at each convenience center distributing the flyers.

Ms. Alexander and Mr. Muhly provided information concerning the VDEQ public notice about the illegal dumping near Shad Landing Road.

**Vice President Silverman made a motion that Waste Watchers take a stance on this issue as a matter of principle. Waste Watchers opposes the forgoing of the civil penalty charge. Waste Watchers is to draft and distribute a template letter of opposition to their partners, members, and GreenNews mailing list. The motion, seconded by Mr. Muhly, passed unanimously.**

The next meeting will be held on March 14, 2018 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 1:30pm.