



Agenda  
March 11, 2020

- Minutes of January 8, 2020 Meeting
- Treasurer Report
- Unfinished Business:
  - Social Media/Outreach:
    - GreenNews: Feb. 22.5% open rate, 13.5% click rate; 627 delivered
  - Faith Community Engagement Update – Tim Whitaker
  - Essay Contest Update – Marilyn Ailes
  - Litter Survey Update – Marilyn Ailes
  - Regional HHWC Program Update – Shannon Alexander
  - County BOS Presentations/Meetings Update – Jessica Steelman
    - Outreach for potential volunteers
  - S-A-H Update
  - OOCR Events
    - Bayside Clean-Up – March 7<sup>th</sup> Update
    - National Litter Pick-Up Day? – March 21, 2020
    - Run for the Animals – May 2, 2020 (tentative)
    - CTBD – June 6, 2020
- New Business:
  - Shannon Alexander resigning as Secretary; nominations for new Secretary
  - Grants Development – Jessica Steelman
    - ESVA Community Foundation Grant Application – submitted
  - GA Bills Update – Jessica Steelman
- Other Items
  - Treasurer position still open
- Next Meeting – April 8, 2020 at 5:30 & Adjourn

## **Minutes of the Wednesday, February 12, 2020 Meeting**

The Sage Diner

### Persons in attendance:

Marilyn Ailes, Shannon Alexander, Jessica Steelman, Claudia Underwood, Sandra Schultz, Freda Johnson, Dirk Lynch, Betty Martin, Alan Silverman, Paul Muhly, Beverly Steffey, and Terry Ewell were in attendance.

### Call to Order

President Ailes called the meeting to order at 5:36PM.

### Minutes of January 8, 2020 Meeting

The minutes were not included.

### Treasurer Report

President Ailes gave the treasurer's report, indicating the following: beginning balance \$5,995.42, deposits \$80.00, expenditures \$913.80, and ending balance \$5,161.62. IRS Form 990-N filed 2/10/2020. The position of Treasurer is still vacant.

### Unfinished Business:

#### *Social Media Marketing Strategy & GreenNews Report*

Mrs. Steelman provided a brief report.

#### *Grants Update*

Mrs. Steelman provided a brief update on the Eastern Shore Community Foundation Grant. The Grant was approved to move on to Phase 2, which is due March 1, 2020. Discussion ensued on language to use for grant proposal when elaborating on the steps to success set forth in the grant proposal.

#### *GA Bills*

Mrs. Steelman provided a brief report on 2020 General Assembly legislation that pertains to Waste Watchers.

#### *OCR Events Update*

The next OCR events will be Bayside Cleanup – March 7<sup>th</sup>, 2020; Run for the Animals Cleanup – tentative May 2<sup>nd</sup>, 2020; Clean the Bay Day – June 6<sup>th</sup>, 2020. Discussion about the Sherriff's Office efforts in reducing roadside litter were discussed. The Impact of Litter Report will include figured obtained from County Sherriff's offices, VDOT, Public Works, and major towns.

#### *County BOS Presentations*

Secretary Alexander reported that invitations for presentations during the Board of Supervisor's budget meetings were only extended to entities requesting a budget increase. Thus, we were not notified and did not present. Staff will inquire with the counties as to the next appropriate opportunity to present.

#### *Essay Contest*

President Ailes provided a brief report; the judging will be held March 5<sup>th</sup> at 9AM.

New Business

New idea about Green Church & Pearl Faith program was discussed.  
Mrs. Steelman presented draft copy of Solid Waste Sites Flyer for feedback.

Other Items

Vice President Silverman discussed federal bill, producer responsibility.  
Discussion ensued on volunteer efforts at the Board of Supervisors – 4 minutes to speak during public participation on behalf of Waste Watchers. This call to action will be included in GreenNews.

The next meeting will be held on March 11<sup>th</sup>, 2020 at The Sage Diner, Onley, Virginia at 5:30PM.

The meeting was adjourned at 7:36pm.

GA Bills Update

**SB193** Single-use plastic and expanded polystyrene products; local prohibition; local tax. **FAILED**

**SB198** Disposable plastic shopping bags; local option. Incorporated into SB11 (Disposable plastic bags; local taxation per bag in Planning District 8 when provided to consumers); awaiting vote in the Finance & Appropriations Committee.

**SB26** Plastic bag tax in the Chesapeake Bay Watershed. Awaiting a Vote in the Finance and Appropriations Committee

**HB302** Litter tax; repeals annual tax. **FAILED**

**HB502** Litter tax; adds \$100 to the existing penalty for delinquency. Awaiting a Vote in the Finance and Appropriations Committee.

**HB1154** Litter taxes; increases annual amount of tax. Awaiting a Vote in the Finance and Appropriations Committee.