



Minutes of the Wednesday, November 14, 2018 Meeting

Eastern Shore Chamber of Commerce

Persons in attendance:

Marilyn Ailes, Jenny Richardson, Wayne Brown, Terry Ewell, Paul Muhly, and Alan Silverman were in attendance.

Call to Order

President Ailes called the meeting to order at 12:08pm.

Treasurer Report

Beginning balance was \$3957.28. A deposit of \$50 brought the ending balance to \$4007.28.

Unfinished Business:

Sponsor-A-Road

Not discussed.

Social Media Marketing Strategy & GreenNews Report

Secretary Alexander was not in present to provide an update.

Events Update

- Events Recycling – No update.
- OOCR - The OOCR was discussed, but it wasn't certain that setting aside a given day each year for a given section would increase participation. More ideas are needed. Perhaps the current convenience fee of \$10/year/establishment could be upped to something worth the clerical effort and used to clean roads, probably with the Sponsor a Highway contractor. To determine what level would help, Alan Silverman is trying to find out what the contractor for VDOT charges per mile. That times the number of miles should equal the percent of the revenue from fast food establishments in the counties. This would determine whether such a convenience fee would be fair (e.g. not excessive) and effective. Enacting it would involve legislative action, which is being investigated.

ESCC WW Intern Update

The second intern hasn't worked out well, either. We need to find someone who will commit to being where they are needed.

Faith Community Engagement

Mr. Whitaker was not present to provide an update.



Grant update

Secretary Alexander was not in present to provide an update.

Legislative Efforts

See the OOCR section above.

New Business

Essay Contest Prompt Finalization

The essay contest prompt was discussed. This year is recycling, since litter was last year. It was decided to offer two prompts, one for K-6 and the other for grades 7-12. For K-6 the prompt will be "What is the difference between reduce, reuse, and recycle? How would you improve one or all of these in your home or community?" For 7-12 the prompt will be "The Eastern Shore can no longer recycle glass. How would you suggest that we reuse, reduce, or recycle glass? Please cite your sources." (Note: This has since been cleared with the recycling coordinator at Public Works, Accomack County, Linda Mrozinski.) The plan is to drop off the prompts in the schools the first of January and pick them up in early February for judging.

Potential Officer meeting with PDC staff

The meeting was canceled.

Other Items

A move was made to add "Education" to our categories with the Chamber of Commerce for \$10/month. The move was seconded and passed unanimously.

Many of the large employers (especially construction crews) are marked by trash along the roads. Employees pick up lunch, eat on the way to work, and fling the trash out the window. It was noted that Tankard Nurseries doesn't have that problem. It was proposed that we write a letter to Ed Tankard complimenting him on his business practices and asking for advice that could be shared with other employers.

Another suggestion to relieve some of the littering around the convenience centers was to put a dumpster just outside the gate for use when the center isn't open. It was also mentioned that Parksley and Tasley are telling people not to put anything in the Put 'n' Take.

There will be no meeting in December. The next meeting will be held on January 9th, 2019 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 1:35.