

## Agenda September 12, 2018

- Minutes of July 11, 2018 Meeting
- Treasurer Report Wayne Brown
- Unfinished Business:
  - o Sponsor-A-Road update Alan Silverman and Shannon Alexander
  - o Social Media Marketing Strategy & GreenNews Report
    - Aug/Sept GreenNews: deliveries, % open rate, % click rate
  - o Events Updates:
    - Recycling Program update Freda Johnson & Terry Ewell
      - Chincoteague Seafood Festival report
      - Progress with Beer Festivals and Oyster Roasts contacts
    - OOCR Events
      - Sept?
      - Oct?
      - Nov?
      - Dec?
    - Outdoor Exploration Day KSP, 9/29/2018 CANCELLED
  - o ESCC WW Intern Update
  - Faith Community Engagement Tim Whitaker
  - o Grant update: KVB, VDH, VDEQ Shannon Alexander
- New Business:
  - o Farm Day
  - Legislative Efforts