



Minutes of the Wednesday, November 13, 2019 Meeting

Eastern Shore Chamber of Commerce

Persons in attendance:

Marilyn Ailes, Shannon Alexander, Dirk Lynch, Margo Digan, and Betty Martin were in attendance.

Call to Order

President Ailes called the meeting to order at 12:10pm.

Minutes of September 11, 2019 Meeting

President Ailes made a motion to approve the minutes. The motion, seconded by Secretary Alexander, passed unanimously.

Treasurer Report

President Ailes gave the treasurer's report, indicating the following: beginning balance \$3,992.42, deposits \$2,100.00, expenditures \$0, and ending balance \$5,975.42. The position of Treasurer is still vacant.

Unfinished Business:

Social Media Marketing Strategy & GreenNews Report

Secretary Alexander provided a brief report.

Discussion ensued about changing the time/location of the meetings in an attempt to solicit higher attendance. It was agreed that the January 8th meeting will be in the usual location at the COC at noon, but that the February 12th meeting will be at 4pm at the Sage Diner in Onley.

Grants Update

Secretary Alexander provided an update that we missed the Eastern shore of Virginia Community Foundation application due date of September 1 and that the next application deadline is in the spring. An initial pre-application is required and more guidance from the members is needed to develop this. For April review, steps 1 and 2 must be completed and submitted by **March 1**.

OOCR Events Update

Dirk Lynch reported on the Sept. 21st event held at Morley's Wharf, which included 6 volunteers. The annual November event, the Redneck Romp, will not be held this year. No OOCR events currently scheduled. Discussion about the Sherriff's Office efforts in reducing roadside litter were discussed. The Impact of Litter Report will include figured obtained from Sherriff Wessels. It will also contain results of the annual Litter Survey held in March.

County BOS Presentations

Ms. Alexander reported that presentations during January budget meetings would be most appropriate. She will work with President Ailes to develop presentation information and President Ailes will present.

Essay Contest

President Ailes presented a prompt, all approved. Ms. Alexander is to work with President Ailes to develop an ad in the ES Post, from GreenWorks budget, to encourage youth participation.

New Business

New idea about including litter education into Hunting License Curriculum was discussed.

Other Items

None.

The next meeting will be held on January 8th, 2020 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 1:35pm.