



## Agenda January 9, 2018

- Minutes of November 14, 2018 Meeting
- Treasurer Report – Wayne Brown
  - Donation from the organizers of the Redneck Romp of \$250
- Unfinished Business:
  - Sponsor-A-Road update – Alan Silverman
    - Nov 19<sup>th</sup> cleanup: Greta Rd (13 bags), Holland Rd (17), & Flemming Rd (6)
  - Social Media Marketing Strategy & GreenNews Report
    - Nov GreenNews: 27%open/17%click rates
    - Dec GreenNews: 25.3%open/7.6%click rates; 672 delivered
    - OOCR Events
      - Definitely need to have an event near Onancock prior to the Run for the Animals (May 11, 2019), as we missed having an event near Wachapreague prior to the Redneck Romp.
  - ESCC WW Intern Update – Bal. at ESCC \$275.
  - Faith Community Engagement – Tim Whitaker
  - Grants update – Shannon Alexander
    - VDH, VDEQ: Waiting to have the joint resolution of agreement signed by both counties for long-term management of the new Regional HHWC facility prior to moving forward with education/outreach portion.
    - KVB: 30 in 30 ideas?
    - New Recycling Grant opportunity: Glass program potentially?
  - Essay Contest Update – Topic: Recycling
  - Litter Survey Planning – Potential dates, etc.
- New Business:
  - Potential advisory Officer meeting with another non-profit
- Other Items
- Next Meeting & Adjourn