

# THE COMMUNITY ENGAGEMENT INITIATIVE PRESENTS...

a six part webinar series

## Prioritizing Relationships

We invite you to come learn more about how the **12 Community Engagement Initiative - Cohort II districts** are addressing the needs of stakeholders in their community by using the Root Cause Analysis of Student & Family Engagement framing of the 6 Core Root Causes of Ineffective Community Engagement:

1. Lack of belief that the system's success is critically dependent on its relationships with students & families
2. Lack of belief in students & families as experts
3. Lack of understanding and expertise around highly effective student & family engagement
4. Lack of committed and consistent district & school leaders
5. Lack of inclusivity based on race & culture
6. Systems/tools are not made to be community-friendly

The focus of this one-hour session is to share the journey two districts have taken to address the lack of belief that the system's success is critically dependent on its relationships with students & families. Viewers will learn about strategies, structures, practices, policies, and procedures these districts have adopted to more effectively engage their local communities in support of improving student outcomes.

*Featuring from Bakersfield City School District and Pajaro Valley Unified School District...*



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### Addressing Ineffective Community Engagement:

*Lack of belief that the system's success is critically dependent on its relationships with students & families*

