THE COMMUNITY ENGAGEMENT **INITIATIVE PRESENTS...**

a six part webinar series

Prioritizing Relationships

We invite you to come learn more about how the 12 Community Engagement Initiative - Cohort II districts are addressing the needs of stakeholders in their community by using the Root Cause Analysis of Student & Family Engagement framing of the 6 Core Root Causes of **Ineffective Community Engagement:**

- 1. Lack of belief that the system's success is critically dependent on its relationships with students & families
- 2. Lack of belief in students & families as experts
- 3. Lack of understanding and expertise around highly effective student & family engagement
- 4. Lack of committed and consistent district & school leaders
- 5. Lack of inclusivity based on race & culture
- 6. Systems/tools are not made to be community-friendly

The focus of this one-hour session is to share the journey two districts have taken to address the lack of belief that the system's success is critically dependent on its relationships with students & families. Viewers will learn about strategies, structures, practices, policies, and procedures these districts have adopted to more effectively engage their local communities in support of improving student outcomes.

> Featuring from Bakersfield City School District and Pajaro Valley Unified School District...



Dee Dee Harrison Coordinator, Family & Community Engagement Bakersfield City School District



Addressing Ineffective

its relationships with

students & families

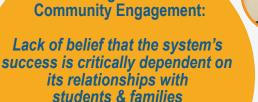
FACE Instructional Specialist Bakersfield City School District



Rocio Camargo Parent Pajaro Valley Unified School District



Josue Barajas Chief Programs Officer, Second Harvest Food Bank Pajaro Valley Unified School District



Brenda Guzman Parent Education Specialist Pajaro Valley Unified School District



Join us!

Sept. 23, 2021







Dr. Michelle Rodriguez Superintendent of Schools

Pajaro Valley Unified School District



Kotanya Kimbrough Hubbard

