




PALM BEACH
INTERNATIONAL
BOAT SHOW



BUSINESS LEADERSHIP LUNCHEON

Friday, March 27, 2026

The Ben West Palm Beach

SPONSORSHIP OPPORTUNITIES

The Marine Industries Association of Palm Beach County (MIAPBC) and Palm Beach International Boat Show (PBIBS) welcome you to the annual **“Charting the Course” Business Leadership Luncheon**. This signature event brings together leaders across various industries to celebrate the economic impact of the marine industry, and to chart a visionary course for its future. It serves as a vital platform for collaboration, innovation, and leadership within one of the world’s most vibrant boat shows in the world!



Project Bond • 269 ft. • 2028



Casino Royale • 242 ft. • 2018

Keynote Speaker John Staluppi

Famous entrepreneur, yacht builder, car magnate, and philanthropist, **John Staluppi**, will share his story of pursuing the American dream and becoming a prominent leader in the automotive and marine industries. As founder of Millennium Super Yachts, Staluppi will highlight his work building and customizing Millennium's yachts. Known for their bold design, innovation, and exceptional speed, several of Staluppi's vessels have been named after James Bond films, including *Octopussy*, *Moonraker*, *Casino Royale*, *Diamonds Are Forever*, *Skyfall*, *Spectre*, and *The World Is Not Enough* - the fastest superyacht in the world. Continuing that legacy is a 269-foot superyacht currently in build at Bilgin Yachts for 2028 delivery, known as *Project Bond*.

This luncheon directly benefits the **Palm Beach International Boat Show Gives Back program**, which provides grants to nonprofit organizations in Palm Beach County. These grants support environmental and marine education programs, as well as waterfront projects in downtown West Palm Beach that serve both residents and visitors.



Sponsorship Opportunities

With four sponsorship levels, this opportunity allows you to showcase your brand and gain exposure alongside leaders across various industries. The available sponsorships include a range of marketing benefits, including print, digital, social media, and public relations.

PRESENTING SPONSOR \$10,000

- Company will receive category exclusivity
- 10 tickets to the Palm Beach International Boat Show Kickoff Party on Wednesday, March 25, 2026
- 10 tickets to the Business Leadership Luncheon on Friday, March 27, 2026
- 20 general admission digital tickets to the Palm Beach International Boat Show
- Company name will be included as “Presented by” on all event promotional materials
- Sponsor logo on Business Leadership Luncheon invitation
- Sponsor will have a speaking opportunity at the Business Leadership Luncheon
- Sponsor will be mentioned in all press releases for the Business Leadership Luncheon
- Sponsor signage at the Business Leadership Luncheon
- Sponsor logo included in *The Palm Beach Post’s* Palm Beach International Boat Show supplement
- Sponsor logo with website link on the Marine Industries Association of Palm Beach County website
- Company will be mentioned four (4) times throughout event social media campaign
- MIAPBC membership for three (3) years

ADMIRAL SPONSOR \$5,000

- Six (6) tickets to the Palm Beach International Boat Show Kickoff Party on Wednesday, March 25, 2026
- Six (6) tickets to the Business Leadership Luncheon on Friday, March 27, 2026
- Eight (8) general admission digital tickets to the Palm Beach International Boat Show
- Sponsor will be mentioned in all press releases for the Business Leadership Luncheon
- Sponsor signage at the Business Leadership Luncheon
- Sponsor logo included in *The Palm Beach Post’s* Palm Beach International Boat Show supplement

- Sponsor logo with website link on the Marine Industries Association of Palm Beach County website
- Company will be mentioned three (3) times throughout event social media campaign
- MIAPBC membership for two (2) years

CAPTAIN SPONSOR \$2,500

- Four (4) tickets to the Palm Beach International Boat Show Kickoff Party on Wednesday, March 25, 2026
- Four (4) tickets to the Business Leadership Luncheon on Friday, March 27, 2026
- Six (6) general admission digital tickets to the Palm Beach International Boat Show
- Sponsor will be mentioned in all press releases for the Business Leadership Luncheon
- Sponsor signage at the Business Leadership Luncheon
- Sponsor logo included in *The Palm Beach Post’s* Palm Beach International Boat Show supplement
- Sponsor logo with website link on the Marine Industries Association of Palm Beach County website
- Company will be mentioned two (2) times throughout event social media campaign
- MIAPBC membership for one (1) year

FIRST MATE SPONSOR \$1,000

- Two (2) tickets to the Palm Beach International Boat Show Kickoff Party on Wednesday, March 25, 2026
- Two (2) tickets to the Business Leadership Luncheon on Friday, March 27, 2026
- Four (4) general admission digital tickets to the Palm Beach International Boat Show
- Sponsor signage at the Business Leadership Luncheon
- Sponsor logo included in *The Palm Beach Post’s* Palm Beach International Boat Show supplement
- Sponsor logo with website link on the Marine Industries Association of Palm Beach County website
- Company will be mentioned one (1) time throughout event social media campaign





Our mission is to support the growth and future of the marine industry. Through this luncheon, we aim to foster new partnerships and opportunities for continued success. This event is more than a gathering; it serves as a distinguished platform to foster relationships with influential professionals, gain invaluable insights, and advance the growth of the marine industry, while promoting the economic vitality of Palm Beach County.

Together, let's chart the course for a stronger, more sustainable marine industry and community. Please consider being a 2026 Business Leadership Luncheon sponsor.



To donate directly to the grant program, scan here.

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT:

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