2024 SCARE CROW WALK

Thank you for participating.

STARTS FRI., OCT. 11, 2024

- Your job is to decorate the blank frame provided by the BIA.
- You can decorate anyway you choose (keep it clean ☺)
- Scarecrows should be displayed by Fri. Oct. 11 (Thanksgiving) until Fri., Nov. 1.
- Scavenger Hunt clues (new for 2024) will be placed on randomly selected scarecrows that will encourage foot traffic throughout the whole BIA. PLEASE NOTE that not every scarecrow will have a clue.
- Scarecrows should be clearly visible to public whether you are open or closed – outdoors is ideal, if possible.
    - This is especially important if your scarecrow hosts a clue
- 5 business prizes will be awarded for favourite scarecrows as chosen by the People
    - (1) $100 gift card (BIA business of winner's choice)
    - (4) $50 gift cards (BIA business of winners' choice)
- Brochures (with details, a map & listing of participating businesses) will be mailed w/o Oct. 7. Participating businesses will also receive copies.
- Share your scarecrow & pics on social media. #WVScarecrows

IMPORTANT - DO NOT THROW OUT YOUR FRAME AT END OF PROMOTION!!

- Store at your location if you can
- Or, return to the BIA Office at 20 Main St. N., Unit 2 (behind Magnolia House Spa).

QUESTIONS? Contact susan@waterdownvillage.ca or (289) 260-1261