WINTERDOWN SHOP

Shop Small Business Weekend Dec. 20 - 21



Sat., Dec. 20

12 - 2 PM	Waterloo Carollers (Strolling)
1 PM	The CBY Academy of Performing Arts' youth choir, aka 'Corovox'
1 - 4 PM	Snaptique VW van photobooth
1 - 4 PM	Santa Visits
	Plus Business Activations & Pop-ups - tbc

Sun., Dec. 21

12 - 2 PM	Waterloo Carollers (Strolling)
1 PM	The CBY Academy of Performing Arts' youth choir, aka 'Corovox'
1 - 3 PM	Snaptique VW van photobooth
	Santa Visits
	Plus Business Activations & Pop-ups - tbc

Looking for BIA businesses to enhance the Shop Small Business Weekend with your own special activations

- Stocking stuffer specials
- Gift with purchase
- Bounce Back Coupons (for Jan. 2026?)
- Signature holiday cocktail or menu item
- Holiday workshops
- Customer appreciation - food, entertainment
- Gift card specials
- Selfie set-ups

