THE WABIAs

Awards for BIA Member Excellence



The BIA is comprised of more than 250 business members, each who makes a unique contribution to our local economy.

The WABIA Awards, are given out the BIA's Annual General Meeting and recognize Waterdown Village business leaders who exemplify excellence and go above and beyond to make our commercial district better.

Award winners are nominated by peers - YOU! - and selected by prior year winners. (Someone within your business can also nominate you).

Please review the categories below and nominate deserving candidate.The deadline for this year's nominations is Monday, October 26.

New Member Impact Award

Awarded to a member new to the Waterdown BIA district (opened doors within the last two years) who:

- Executed a strong opening plan
- Employed exceptional marketing tactics to generate awareness for their business
- Engaged with the BIA and community partners to establish themselves as emerging leaders in the commercial district.

CLICK TO NOMINATE

Client Service Award

Awarded to a service-focused BIA member who consistently:

- Goes above and beyond to meet and exceed their customers' expectations
- Executes creative marketing and promotional initiatives to address their clients' needs
- Adapts services and products to better accommodate a changing marketplace.

CLICK TO NOMINATE

Innovation Award

Awarded to a BIA member who is a leader in the business community and who regularly demonstrates innovation through:

- The products and services they offer
- The technologies they adopt
- Their approach to employee relations
- And/or the business facilities/layout/presentation.

CLICK TO NOMINATE

The Gary Titley Lifetime Achievement Award

Awarded to a long-serving BIA member (min. 10 years in business) who:

- Has shown exceptional commitment to the community through sponsorships, volunteerism and engagement
- Has a solid business reputation and a demonstrated commitment to client service.

CLICK TO NOMINATE