Introducing

THE WABIAs

Awards for BIA Member Excellence

The BIA is comprised of more than 250 business members, each who makes a unique contribution to our local economy.

The WABIA Awards, to be given out the BIA's Annual General Meeting, have been established to acknowledge a select few local business leaders who've made a significant impact on the Waterdown Village commercial district in the current calendar year. Only one award per category (see below) will be awarded each year. The Lifetime Achievement Award (named for Gary Titley who was a 30+ year-member of the Waterdown business community and a 30+ year director on the BIA board of management) will only be awarded in years there is a suitable candidate.

BIA members are encouraged to nominate their peers. You may nominate your own business. **Nominations for 2024 must be submitted no later than Friday, October 18.**

New Member Impact Award

Awarded to a member new to the Waterdown BIA district (opened doors in the current or prior calendar year) who:

- Executed a strong opening plan
- Employed exceptional marketing tactics to generate awareness for their business
- Engaged with the BIA and community partners to establish themselves as emerging leaders in the commercial district.

CLICK TO NOMINATE

Client Service Award

Awarded to a service-focused BIA member who consistently:

- Goes above and beyond to meet and exceed their customer's expectations
- Executes creative marketing and promotional initiatives to address their clients' needs
- Adapts services and products to better accommodate a changing marketplace.

CLICK TO NOMINATE

Innovation Award

Awarded to a BIA member who is a leader in the business community and who regularly demonstrates innovation through:

- The products and services they offer
- The technologies they adopt
- Their approach to employee relations
- And/or the business facilities/layout/presentation.

CLICK TO NOMINATE

The Gary Titley Lifetime Achievement Award

Awarded to a long-serving BIA member (min. 10 years in business) who:

- Has shown exception commitment to the community through sponsorships, volunteerism and engagement
- Has a solid business reputation and a demonstrated commitment to client service.

CLICK TO NOMINATE