Rainbow Registered

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Arc-en-ciel Officiel

The Rainbow Registered Accreditation Program, developed in partnership by the Canadian 2SLGBTQI+ Chamber of Commerce (CGLCC) and Tourism HR Canada, is a national accreditation designed to recognize businesses and organizations that demonstrate a strong commitment to 2SLGBTQI+ inclusivity.

Why Get Rainbow Registered?

By earning the Rainbow Registered accreditation, your business or organization will stand out as a beacon of inclusivity, attracting a diverse customer base and enhancing your reputation. This prestigious accreditation opens doors to new opportunities and networks, signaling to your community and stakeholders that you are dedicated to fostering a welcoming and supportive environment for all.

Standards for Accreditation

Policies and Practices: Implementing and maintaining inclusive policies and practices.

Training: Providing ongoing training to ensure staff are knowledgeable and supportive of 2SLGBTQI+ inclusivity.

Commitment to Inclusive Leadership: Demonstrating a strong commitment to inclusive leadership at all levels.

Culture of Inclusivity: Fostering a culture that embraces and celebrates diversity.

COMMUNITY IMPACT

Accredited businesses are recognized as leaders in fostering inclusive environments, contributing to a broader movement towards equality and acceptance within communities across Canada.

INCLUSIVITY STANDARDS

The program sets rigorous standards for inclusivity, ensuring accredited organizations provide welcoming and supportive environments for the 2SLGBTQI+ community.

ACCREDITATION BENEFITS

Accredited businesses gain enhanced reputation, access to a broader customer base, and increased employee satisfaction. The accreditation also opens doors to networking opportunities within a national community of like-minded businesses.

SUPPORT AND RESOURCES

CGLCC provides comprehensive guidance, including consultations, educational workshops, and resources to help businesses through the accreditation process and beyond.

Contact us

If you like to hear more abou
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