Oct. 5 – 31
2026

SCARE CROW WALK

INSTRUCTIONS

- Thank you for participating in the 2026 Scarecrow Walk.

- Your job is to decorate the blank frame provided by the BIA.
  You can decorate anyway you choose (keep it clean ☺)

- **Scarecrows should be displayed by Mon. Oct. 5 until Sat., Oct. 31**.

- Scavenger Hunt clues (**all clues are NEW for 2026** – clues from prior years SHOULD NOT be displayed if by chance you kept them with your scarecrow). Clues will be placed on randomly selected scarecrows that will encourage foot traffic throughout the whole BIA. ***PLEASE NOTE - not every scarecrow will have a clue.***

- **Scarecrows should be clearly visible to public whether you are open or closed** – outdoors is ideal, if possible.
  - **This is especially important if your scarecrow hosts a clue**

- 4 business prizes will be awarded for favourite scarecrows as chosen by an esteemed and unbiased panel of judges
  - (1) $100 gift card (to BIA business of winner's choice)
  - (3) $50 gift cards (to BIA business of winners' choice)

- Brochures (with details, a map & listing of participating businesses) will be mailed to 7,000 Waterdown postal codes w/o Oct. 5. Participating businesses will also receive copies.

- Share your scarecrow & pics on social media. #WVScarecrows

IMPORTANT - DO NOT THROW OUT YOUR FRAME AT END OF PROMOTION!!

- Store at your location if you can or return to the BIA Office at 20 Main St. N., Unit 2 (behind Magnolia House Spa).

QUESTIONS? Contact susan@waterdownvillage.ca or (289) 260-1261