WINTERDOWN LIGHTS

Tree Lighting
Fri., Nov. 28, 5 - 8 PM

Outdoor Activities

5 - 8 PM	Shop Late event	Participating Businesses
5 - 7:45 PM	Horse-drawn wagon rides	Franklin, Griffin, Main, Dundas
5:30 - 6:30 PM	Strolling Victorian carollers	Heritage core
6:45 - 7:15 PM	Candlelit singalong carolling	location tbd
6 - 8 PM	Ice Queen Stilt Walker	Dundas Street
7 - 8 PM	Glow in the Dark Dance Party	EarlyON Centre Lawn
7:40 PM	Tree Lighting Countdown	EarlyON Centre Lawn
7:45 PM	The CBY Academy of Performing Arts' youth choir, aka 'Corovox'	Memorial Hall Front Steps







Memorial 'Hall'iday Activities

5 - 8 PM	Jamie Barnes Holiday Band	Upper Hall
"	Gingerbread Decorating Contest	Upper Hall
"	Kids' Play Zone	Lower Hall
"	Elves' Workshops - Holiday Crafts	Upper & Lower Hall
"	Treat Giveaways	Upper & Lower Hall
"	Mini Holiday Market (BIA members)	Throughout the Hall
"	Surprise Inside Gift Balls	Upper Level
5 - 7:30 PM	Santa Visits	Lower Hall







WINTERDOWN SHOP

Shop Small Business Weekend Dec. 20 - 21



Sat., Dec. 20

12 - 2 PM	Waterloo Carollers (Strolling)
1 PM	The CBY Academy of Performing Arts' youth choir, aka 'Corovox'
1 - 4 PM	Snaptique VW van photobooth
1 - 4 PM	Santa Visits
	Plus Business Activations & Pop-ups - tbc

Sun., Dec. 21

12 - 2 PM	Waterloo Carollers (Strolling)
1 PM	The CBY Academy of Performing Arts' youth choir, aka 'Corovox'
1 - 3 PM	Snaptique VW van photobooth
	Santa Visits
	Plus Business Activations & Pop-ups - tbc

Looking for BIA businesses to enhance the Shop Small Business Weekend with your own special activations

- Stocking stuffer specials
- Gift with purchase
- Bounce Back Coupons (for Jan. 2026?)
- Signature holiday cocktail or menu item
- Holiday workshops
- Customer appreciation - food, entertainment
- Gift card specials
- Selfie set-ups

