

## **Paula Pierce, Hosting Connecticut LLC**

Hosting Connecticut, LLC is a Windsor-based website development company, founded on January 1, 2003. It is certified as a Woman Owned Small/Minority Business Enterprise (SMBE) by the state of Connecticut.

Hosting Connecticut is a knowledgeable trustworthy company to which small business owners and non-profit organizations can turn to grow their business online and to address their questions and concerns with helpful information that the layperson can easily understand. There's no intimidation or technobabble that can plague people who use other tech companies. Here, there is just clear communication and genuine assistance.

Owner Paula M. Pierce's goal is to run an ethical business. Often considered an oxymoron, ethics in business are a top priority to Pierce.

### Hosting Connecticut

- Makes it easy for small business owners to run a successful online business
- Is a technology asset for owners of small businesses and organizations
- Offers well thought-out advice so you can make the right decisions

Pierce is an ardent supporter of her community and local business. She serves on the Board of Directors of the Windsor Chamber of Commerce and was an integral part of the Windsor Education Foundation for 8 years. She has been honored with awards from the Small Business Administration and the Windsor Chamber of Commerce for supporting business and the people who run them.

Online marketing can seem daunting at first, but it can be easily implemented. There's a learning process for those that are only familiar with traditional offline marketing, but the two methods work very effectively together.