

# 2019 CONFERENCE SPONSORSHIP

## WHY SPONSOR?

**NETWORKING OPPORTUNITIES:** From two complimentary registrations to the Special Cocktail Reception with the NHCGNE Executive Committee and Board of Directors, as a sponsor you will have numerous opportunities to interact with all attendees.

**ACCESS:** This is an opportunity for you to promote your products/services or institution to the key leaders in gerontological nursing. Our registration list is a virtual "Who's Who" in gerontological nursing, representing the top programs the nation and around the world.

**RECOGNITION:** NHCGNE Leadership Conference attendees appreciate the contributions your organization makes to the gerontological nursing profession. Wear your sponsor ribbon on your name badge so they can thank you in person! We'll remind them of your support on signage throughout the event, on the NHCGNE web site, and in the Conference Program Book.

**EXPOSURE:** Include your company ad and/or description in the Conference Program Book. Attendees use the program book throughout the event and it serves as a great take-home reference! Sponsor logos are placed on signage throughout the event and NHCGNE recognizes sponsors on their Twitter, LinkedIn and Facebook before and during the event.



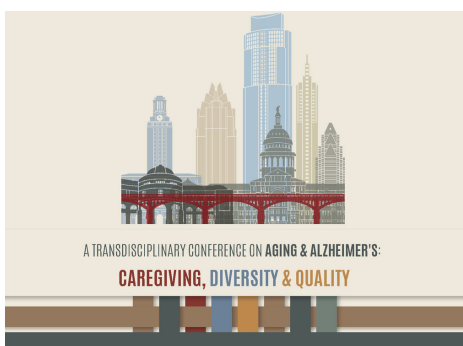
## SPONSORSHIP OPPORTUNITIES INCLUDE:

- Award Sponsorship
- Evening Reception Sponsorship
- Conference Pens Sponsorship
- Conference Bag Sponsorship
- Conference Photographer Sponsorship
- Conference Lanyards Sponsorship
- Reception Cup Sponsorship
- Refreshment Break Sponsorship
- Portable Phone Charger Sponsorship
- Lip Balm Sponsorship
- Hand Sanitizer Sponsorship
- Continuing Education Units Sponsorship
- Conference Book Advertising

## EXHIBITING OPPORTUNITIES INCLUDE:

- NEW! Education Exhibitor
- NEW! Commercial Exhibitor
- NEW! Exhibitor Plus

VIEW 2019 SPONSOR & EXHIBITOR PACKET



National Hartford Center of Gerontological Nursing Excellence

## Sponsor & Exhibitor Opportunities

AUSTIN CONVENTION CENTER | AUSTIN, TX

2019 LEADERSHIP CONFERENCE ON AGING  
NOVEMBER 12-13  
WWW.NHCGNE.ORG

Your support makes the NHCGNE Annual Leadership Conference the premiere event for the gerontological nursing community and is one of many reasons our attendees return year after year.