



Open Hearts Foundation Corporations for Good

Over ten years ago, the movement began with a partnership between celebrated actress and long-time philanthropist, Jane Seymour, Producer and Director, James Keach, and leading jewelry retailer, Kay Jewelers.

This corporate partnership launched the beginning of the Foundation's work inspiring thousands and bringing like-minded people working together for the greater good.

"If your heart is open, love will always find its way in." - Jane Seymour, Open Hearts Foundation

When the Open Hearts Foundation began, Jane did not want to create yet another charity focusing on a single cause. Her inspiration derived from her mother's advice that in times of great challenge, accept what is happening and do what you can to help others. As a 501(c)(3) non-profit organization, the Foundation's mission was created to align with this Open Hearts Philosophy.

For over 10 years, the Foundation's grant making and volunteerism programs have provided critical funds and resources to support growing and emerging charities that were founded by incredible individuals who overcame adversity to help others.

Today, these same efforts are focused on charities supporting women and children and have inspired a movement of volunteers who serve with an open heart.





Our Mission in 2020 and Response to the Pandemic

March 2020

- COVID 19 pandemic became a reality, and our mission was called to action.

April to December 2020

- The Open Hearts Foundation established an Emergency Relief Fund in its grant making program to vet and support charities on the front lines of the pandemic serving the most vulnerable women and children.
- Since April, twenty-two grants totaling \$284,550 have been provided to charities across the U.S. helping with basic needs like food, clothing/toiletries, shelter, mental health services, PPE equipment, and more for foster youth, low-income communities, domestic violence victims, formerly incarcerated women, and children with incarcerated parents.
- The Young Hearts Volunteerism program went virtual offering resources, the #OpenHeartedChallenge, virtual volunteer opportunities, and the research and development phase of the innovative Young Hearts app.



In 2021, these programs will be our focus as the COVID 19 pandemic continues to impact lives across the U.S.

Join a team of innovative corporate leaders.

In 2021, we are launching our Corporations for Good initiative to help sustain our work and enable us to impact thousands across the globe.

COVID 19 has challenged non-profit work in programming and fundraising. Helping others is good for your company, your customers, and your employees. We invite your company to become a Corporation for Good.

With donations beginning at \$10,000 to \$100,000, your company will directly:

- Empower vetted, emerging charities who are saving the lives of women and children in this pandemic
- Inspire volunteers across the world to find purpose and help others

Your company's philanthropic investment in our mission is preferred; however, we recognize the business needs of retaining customers, engaging employees, and increasing brand awareness. Benefits of an investment can be tailored such as:

- Social media and co-branding on an initiative
- Cause marketing where a percent of sales benefits our mission
- Sponsoring a gathering, a volunteer opportunity, or a fundraising initiative
- A private virtual conversation with Jane Seymour and your clients or employees.

IOMAXIS

JANE SEYMOUR DESIGNS®
A stylized, light green logo consisting of a large, flowing 'J' and 'S' intertwined.

Crêpe Erase®

MICHAEL AMINI®

ACF A small, stylized globe showing the Americas, with a registered trademark symbol.

Investment Bank
Integrity Excellence Insight

Want to know more?

We would be happy to provide you
with a few more details of our work.

Questions?

Contact Trena Pitchford,
Executive Director, at
trena@openheartsfoundation.org

Open Hearts Foundation
2637 Townsgate Road Suite 200
Westlake Village, CA 91361

www.OpenHeartsFoundation.org

