

The **Rothrock Award** recognizes an individual, organization or group's significant contributions to the public recognition of the importance of Pennsylvania's forest resources in the same tradition and spirit of Dr. Joseph T. Rothrock who served as the first president of PFA and earned the title "Father of Forestry in Pennsylvania." Nominations are welcome from any interested individual or group and membership in PFA is not a requirement. Nominees for this award are evaluated according to the following three criteria which should be addressed in a letter of application in appropriate detail: 1. Value of contributions to the continued conservation of Pennsylvania's forest resources (60%); 2. Public recognition and stature of the individual in the field of resource conservation (30%); and, 3. Other unique or special considerations which demonstrate a long term commitment to conservation (10%). For more information or to submit a nomination, contact the Pennsylvania Forestry Association, Attention: Rothrock Award Chairman, 116 Pine Street, 5th Fl., Harrisburg, PA 17101 or thepfa@paforestry.org.

The **Cochran Award** honors individuals or programs designing, developing and implementing educational programs focused on the conservation and management of Pennsylvania's natural resources. Nominations are by letter of support and include background information on the nominee, such as would be included in a vita. As well, the nominator should provide information on program focus (e.g., water, forests, recreation, wildlife), principal audiences affected (e.g., adults, students, youth programs, resource professionals), geographic area targeted (e.g., statewide, region, county, school district), and, if possible, behavior or impact changes linked to the program. Each nomination must include three letters of support for the nominee. For additional information, contact the Pennsylvania Forestry Association office at (800) 835-8065 or thepfa@paforestry.org.