September 10, 2026

Dear Fellow Growers,

I would like to say a sincere thanks to all of you who supported me in becoming your new representative on the BC Chicken Marketing Board.

I want to take a moment to sincerely thank you for your trust, your support, and your vote. I am honoured by the opportunity to serve in this position, and I recognize the responsibility that comes with it.

Over the past while, I had the privilege of speaking with and meeting many growers across our industry. Those conversations meant a great deal to me. I heard your concerns, your ideas, your frustrations, and, most importantly, your hopes for where our industry can go. Those conversations reinforced something I have always believed: we are stronger when we work together and when growers have a meaningful voice in the decisions that affect our businesses and our future.

As a grower myself, I understand firsthand the commitment, investment, risk, and hard work that goes into producing food for fellow British Columbians. I am not coming to the Board simply as someone with an interest in the industry—I am coming as a fellow grower who has skin in the game and understands the importance of making sound decisions that stand up in the real world.

I look forward to bringing a fresh perspective, practical business thinking, and a strong focused voice to the Board. I believe we need to be prepared to have thoughtful conversations, challenge ideas when necessary, embrace opportunities, and make decisions with the long-term health and strength of our industry in mind.

At the same time, I strongly believe that a successful industry is built through strong relationships and collaboration across the entire value chain. There is tremendous value in working constructively with our processors, hatcheries, veterinarians, feed mills, and allied industry partners. Each plays an important role in the success of our sector, and when we communicate openly and work toward common goals, we create opportunities that benefit the entire industry.

Together, growers and our industry partners can strengthen the business we have built, improve its long-term competitiveness, and ensure that BC's poultry industry continues to be a strong and respected contributor to our province's agricultural economy for generations.

I also recognize that earning your vote was only the beginning. Now comes the important part—earning your confidence through the work we do. I intend to listen, stay accessible, and represent growers with honesty, respect, and a willingness to do the work required to move our industry forward.

Thank you again to everyone who took the time to speak with me, shared your thoughts, supported my candidacy, and ultimately put your trust in me. I am humbled by that trust and proud to have the opportunity to serve.

I look forward to getting to work—and to working together with our industry partners to build an even stronger, more progressive, and sustainable future for BC agriculture.

With sincere appreciation,

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