



August 15, 2022

Hello BC Chicken Growers.

RE: GROWER COST DATA COLLECTION & UPDATE ON LONG-TERM CHICKEN PRICING

The Board is moving forward with developing a Grower Cost Recovery Model and have enlisted the services of Serecon to begin collecting grower data. Over the coming weeks, growers will be selected to participate and contacted directly. The selected growers are encouraged and expected to participate by meeting with and sharing their cost data with Serecon. Most of these meetings will be arranged at the Chicken Board office in Abbotsford, but alternate arrangements will be made for those growers selected from Vancouver Island or the Interior. This data and your full participation in a timely manner is vital to the future of BC chicken pricing and will be kept strictly confidential by the 3rd party consultants involved in the project.

The BCCMB General Orders at *Part 54 Access to Information* states:

- 54.1 *Every person shall keep complete and accurate books and records of all matters relating to the production, processing, packing, storing, transporting and marketing of the chicken by that person.*
- 54.2 *For the purpose of ascertaining whether the Act, the Scheme, these General Orders and or Board orders are being complied with, every person shall, upon request, produce for inspection by the Board, all such books and records kept by that person.*
- 54.3 *Every person shall upon request, furnish to the Board any information relating to the production, processing, packing, storing, transporting and marketing by that person of chicken, and shall make specific answers to any questions submitted to that person by any member or employee of the Board or any other individual duly authorized by the Board.*
- 54.4 *Every person shall permit any member or employee of the Board or any other individual authorized by the Board to inspect all premises occupied or controlled by such person.*

Under Part 54 of the General Orders the Board requires you to provide the requested information to Serecon if you are one of the selected growers. If there are sound and legitimate reasons why your farm cannot participate if selected, you will need to submit those reasons to the Board in writing for review. We thank you for your participation in this process and value your contribution in time and resources.

Further, the Board has established a committee to review components of the Grower Cost Recovery Model and make recommendations to the Board, which held its first meeting on August 11th. Representation consists of 3 broiler growers, 3 processors (3 spots; currently 1 attending as observer), 1 hatchery, 1 hatching egg, and the Chicken Board Executive Director. The committee was to be chaired by an independent Project Manager but this position is currently vacant, and will be coordinated by the Chicken Board Executive Director until alternate arrangements are made. It is important to note, that the committee will not have access to any grower information as a result of data collection, nor will they know which growers were selected. The committee will only see final aggregate cost data.



Growers and industry are reminded that Chicken Sector Pricing is still under Supervisory Review, and all communications with the BC FIRB Panel are published on BC FIRB's website. Growers and Industry are encouraged to read and engage with the most recent up to date letters and communications by going to the following webpage [BCFIRB - 2020 Chicken Sector Pricing Supervisory Review](#) , scrolling to the bottom of the page, and clicking to the last page to see the most recent submissions (page 6 at time of this writing). It should also be noted that while the Board is going forward with a Grower Cost Recovery model, the BC FIRB Panel has approved the direction *in principle* but will not publish a final decision until September.

Thank you,

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