Memo

To: **BC Chicken Industry** **cc:**

From: **BCCMB** **Date: October 20, 2023**

Re: End to Temporary changes to Under and Over Marketing sleeves

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The BCCMB instituted temporary change to increase the under and over marketing sleeves effective in quota period A-182 as BC's record of quota utilization was affected by Highly Pathogenic Avian Influenza (HPAI) on farm, and chick shortages arising from HPAI on domestic hatching egg production units and import egg and chick availability.

Since that time BC is now in a position to expect National Over Marketing levies in the quota period A-184/A-185 (2-period block) and the A-186/A-187 (2-period block) remains unknown. As such and as per the March 31, 2023 memo sent to BC Chicken Growers, the Board is providing notice that removal of the temporary measures for both under and over marketing will occur at the start of quota period A-187. Period A-187 begins with shipments on January 14, 2024. This notice provides ample notice prior to egg sets for the first week of a new period (A-187). Your QPA for A-187 was sent to you on October 16, 2023 (14 weeks prior to the start of the period).

Under Marketing:
Section 26.2 will return to the under-marketing sleeve to 6%, in the sixth quota production period following that which the under marketing occurred. This change will remain in effect until such time as amended or varied by the Board.

Over Marketing:
The Board will return to the over-marketing sleeves of section 27.2 and 27.6 of the General Orders.

- Growers that produce over 100% of their periodic allotment will have their allotment reduced 6 periods later. Over marketing adjustments will be made on all production beyond 100%.
- Monetary over marketing levies between 106% and 109.9% will be reactivated and attract levies at a rate of $0.44 per kilogram live weight. Marketing's above 109.9% will continue to attract levies at the rate of $0.66 per kilogram live weight.

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