BRITISH COLUMBIA
CHICKEN MARKETING BOARD

Memo

To: **BC Chicken Specialty Processors, Hatcheries, Growers** **Date: January 23, 2026**

Re: **Reminder of Deadlines for Upcoming Specialty Market Allocation**

Specialty Market Pilot Project Phase II: Periods A-204 to A-209

The first allocation of the Specialty Pilot Project began with production Periods A-198 to A-203. This covered all Specialty shipments between September 21, 2025 (start A-198) to August 22, 2026 (end of A-203).

To date, feedback on this first 48-week allocation has been minimal with a few issues/adjustments arising. However, the Board still needs to review final production data to understand the full effect on the specialty market as a result of the first pilot allocation. And the Board will continue to consult with the SMAC throughout the second phase of the pilot project. Processors and growers are also encouraged to share any concerns that arise directly with Board staff at any time.

The Board thanks everyone in the Specialty Market industry for your ongoing engagement and cooperation with the project.

Phase II of the Pilot Project will run for the Allocation Periods A-204 to the end of A-209 (August 23, 2026 – July 24, 2027). Please note the following deadlines:

By February 27, 2026 at noon, all allocation documents for this second phase of the pilot project are due. This includes processor requests, barn sheets, barn leases, high density sheets, quota transfers, and any other paperwork that will affect the allocation.

By March 6, 2026, the allocation will be completed and the QPAs will be sent out to the processors and growers from BCCMB staff.

Until August 31, 2026 (the mid-allocation deadline), processors may adjust their requests if there is any change to their market demand. A revised allocation, if necessary, will be sent out to growers to allow them to adjust their production for the remaining three cycles.

The Updated Consultation and Pilot Project Timeline is attached below for your reference.

Specialty Market Pilot Project Phase II: A-204 to A-209
(August 23, 2026 – July 24, 2027)

Feb. 2, 2026	BCCMB staff will reach out to processors re: upcoming deadline for SM commitment request; questions?	
Feb. 6, 2026	**BCCMB staff will send A-198 and A-199 shipment summaries to growers**	
Feb. 27, 2026	**Deadline for SM commitment request forms to Production Coordinator**	Request is for the 48-week period A-204 to A-209
Feb. 27, 2026	**Deadline to submit updated barn space, density, and/or barn leases, quota transfers for the Pilot Project (A-204 to A209)**	
Mar. 6, 2026	Deadline for Production Coordinator to send QPAs to all SM processors/growers	
May 22, 2026	BCCMB will send A-198 up to and including A-201 shipment summaries to growers.	
Aug. 14, 2026	Check-in with processors re: the date for Mid-allocation adjustments check-in deadline of August 31, 2026	
Aug. 23, 2026	**Start of A-204**	
Aug. 31, 2026	**Mid-allocation processors deadline for any/all change requests to BCCMB**	
Sept. 18, 2026	BCCMB will send final production summary of the first 48-week allocation. (A-198 – A-203)	

More updates on the Board's review of the first production period of the pilot project allocation will be advised and a SMAC meeting scheduled to discuss the results and other Specialty Market issues as needed in 2026.