

Year 1 of 2: 2022-2023

Summary:

The New York City Public Schools aims to ensure every student is prepared for and on a path to a rewarding career aligned with their passion and purpose and offering long-term economic security. Today, too few students have the information and advising support required to explore and understand their career entry options and develop a robust, high-quality, personalized plan to pursue their desired path after high school. Academic research suggests regular, individualized postsecondary advising improves key student outcomes, including career readiness metrics, FAFSA submission, and college enrollment rates. Quality advising enables students to make more informed decisions on their postsecondary paths, including which colleges they apply to, where they enroll, what major they select, what skills and experiences they consider building, and how likely they are to persist. These factors are tied to postsecondary graduation rates, employment rates, and wage outcomes.

The Strong Plan/Head Start pilot will offer personalized college and career pathways advisement as an additional, critical layer of support to students in temporary housing through their high school experience. Advising will be designed to build on the system-wide expansion of career-connected learning and to link students to high quality work-based learning opportunities in market-aligned career pathways. The pilot will be implemented in partnership with existing Student Success Center models at two campuses in the city. Programming will be designed to support students starting in freshman year through the summer after graduation, and will be grounded in multiple individualized advising sessions each year to support students in developing and refining a personalized college and career plan. Goals include:

- Engage 500 students in temporary housing with regular 1:1 advisement toward graduation with a robust, personalized college and career plan
- Connect 200 students to paid work-based learning opportunities

This investment will serve as an opportunity to inform existing city programs, such as Summer Youth Employment Program (SYEP), Emerging Leaders, CareerCLUE, and DYCD's Advance and Earn, on how to better recruit and serve students in temporary housing.

Work-Based Learning (WBL) Preparedness/Opportunities

Advisors will be expected to provide all participants with clear and scaffolded **work-preparation content**, which will increase student's employability. Students will be better prepared for application milestones and challenges they may encounter before employment. Advisors will provide assistance with creating accounts, applying for opportunities, resume development, informational interviewing, interview preparation and etiquette. Students can also expect support with completion of job and opportunity applications.

Work-Based Learning (WBL) Opportunities will be a critical component of the program model. Students will be engaged in age appropriate, scaffolded activities, designed to increase their awareness of the workplace landscape, rules of basic workplace etiquette. More importantly, WBL activities such as workplace challenges and internships allow students to engage employers, learn about potential career options, and start practicing the skills that will lead to building sustainable careers.

A portion of the students will be invited to participate in paid opportunities. Students will participate in workplace challenges, where students engage a real world problem, and design solutions based on available research, and present them back to employers. Students will receive a stipend of \$575 for completion of the program. Based on readiness, some students may be offered internships, brief working opportunities where students function as part of a company to learn the responsibilities of staff. For internships students will earn a wage.

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Benefits of participating:

- Increased CBO staffing to support targeted STH population
- Increased capacity to deliver individualized supports to students, for more informed decisions about college and career pathways
- Improved student access for enrollment in a range of postsecondary programs
- Increased opportunity to engage in career connected work experiences
- Access to dedicated paid internship opportunities

Program Timeline:

December 2022	Orientation and onboarding for schools Connecting CBOs, school leaders and staff, and Grant Associates SOWs signed
December 2022/January 2023	Orientation to WBL procedures and platforms Staff training on CPP- *Identification of participating students*
January 2023	-Students complete applications in CPP -GA conduct onsite recruitment sessions -Identification of participating students* -I-9 Verification Session (Schedule Blitz sessions)
January - June 2023	-GA -Engage students in WPC WBL Opportunity Cohort 1 (Feb- April) Students complete applications in CPP -GA conduct onsite recruitment sessions -Identification of participating students* -I-9 Verification Session (Schedule Blitz sessions) WBL Opportunity Cohort 2 (April - May) Students complete applications in CPP -GA conduct onsite recruitment sessions -Identification of participating students* -I-9 Verification Session (Schedule Blitz sessions)

Questions on Strong Plan/Head Start, please contact:

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